ISSN No: 2277- 8160

IMPACT FACTOR: 5.156

Index Copernicus (IC) Value : 85.78

Certificate of Publication

This is to certify that

Mr./Mrs./Ms./Prof./Dr. **Mangesh Kasbekar**

has contributed a paper as author/ Co-author to

GLOBAL JOURNAL FOR RESEARCH ANALYSIS

A Peer Reviewed, Referred, Refereed & Indexed International Journal

Title " **Application of Eye Tracking in Advertising Performance: A Case analysis on P & G's Tide Plus** *"*

and has got published in volume **07**, *Issue* **02**, **FEBRUARY-2018**

The Editor in Chief & The Editorial Board appreciate the Intellectual Contribution of the author/co-author

Executive Editor | *Editor in Chief* | *Member, Editorial Board*