## Dr.Aravamudhan

Ph.D., Principal,Vel tech Ranga Sanku Arts College, Chennai
G.Meena

## M.Com., m.Phil., Ph.D Part time research Scholar, K.S.Rangasamy College of Arts and Science, Tiruchengode.

## ABSTRACT

Buy-back is an excellent tool for financial reengineering. Buy-back of shares relates to the company buying back its shares which it has issued earlier from the market. Buy-back of shares is nothing but reverse of issue of shares by a company. It means the purchase of its own shares or other specified securities by a company. In case of buy-back, a company offers to take back its shares owned by the investors at a specified price generally determined or arrived at on the basis of the average price of the shares in the past few months. This Study mainly focuses on buyback condition in India and the motives behind the buyback and share price movement before, during and after buyback. And Buyback by Avantel Ltd has been taken into account to understand the concept of buyback thoroughly.

KEYWORDS : buyback securities, investor opinion, SEBI guidelines etc.,

## INTRODUCTION

Buy back is one of the important kinds of capital restructuring. Buyback is an offer by a company to its shareholders to acquire pre- agreed number of its own securities at a pre- agreed price. In other words, it is one of the forms of cancellation of shares or repayment of capital. It can be undertaken by both public and private limited companies.

## ORIGIN OF SHARE BUY BACK

The U.S was the pioneer in share buyback by companies. The share buybacks had appeared in the U.S in the late 1960s.But, it had become popular by mid- 1980s. In the beginning, the method of buy back was not subject to any special regulation till 1982. The U.S companies can be regarded as having innovated the share buyback system. If companies in one state could start the practice of share buyback, it was very likely to quickly spread to other states.

## OBJECTIVES OF BUY BACK

Shares may be bought back by the company on account of one or more of the following reasons:

- To increase promoter's holding
- Increase earnings per share
- Rationalise the capital structure by writing off capital not represented by available assets
- Support share value
- To take over bid
- To pay surplus cash not required by business


## SHARE BUYBACK IN INDIA

The provisions regulating buyback of shares are contained in Section 77A, 77AA and 77B of the companies act, 1956. These were inserted by the companies (amendment) act 1999. The Securities and Exchange Board of India framed the SEBI (Buyback of Securities) regulations,1999 and the Department of company affairs, framed the private limited company and unlisted public company(buy back of securities)rules, 1999 pursuant to section 77A(2)(f) and (g) respectively.

As per section 77A (2) of the companies' act 1956, no company shall purchase its own shares/other securities unless the following two conditions are satisfied:
The articles of association should authorize the company to buy back its own shares.
A special resolution should be passed in the general meeting of the company authorizing the buyback of shares.
However, the buyback of shares can be made without a special resolution if the following conditions are fulfilled:

1. The buyback is $10 \%$ or less, of the paid up equity capital and free reserves of the company.
2. Such buy back has been authorized by a board resolution (at a board meeting) and

There is a gap of atleast 365 days between two buy back offers sanctioned by the board.

## MAXIMUM LIMIT FOR BUY BACK:

- The size of the buyback should not exceed $25 \%$ of the company's paid up equity capital in a single financial year.
- The amount should not exceed $25 \%$ of the paid up capital and free reserves of the company.


## RESOURCES FOR BUYBACK:

A buyback of shares may be made out of the following:

1. Free reserves
2. Securities premium account
3. Proceeds of any shares or specified securities.

However, no buyback of shares can be made out of the proceeds of an earlier issue of the same kind of shares.
The buyback may be from:

- The existing security holders on a proportionate basis
- The open market
- Odd lots
- Purchasing the securities issued to the employees of the company pursuant to a scheme of stock option or sweat equity.


## PROCEDURE FOR BUY BACK:

- Where a company proposes to buy back its shares, shall, after passing of the special /board resolution make public announcement atleast one English national daily, one Hindi national daily, and regional language daily at the place where the registered office of the company is situated.
- Public announcement shall specify a date, which shall be "Specifieddate" for the purpose of determining the names of the shareholders to whom the letter of offer has to sent.
- A public notice shall be given containing disclosures as specifies in schedule I of the SEBI regulations.
- A draft letter of offer shall be filled with SEBI through a merchant banker. The letter of offer shall then be dispatched the members of the company.
- A copy of the Board resolution authorised the buyback shall be filed with the SEBI and stock exchanges.
- The date of opening of the offer shall not be earlier than 7 days or later than 30 days after the specified date.
- The buyback offer shall remain open for a period of not less than 15 days and not more than 30 days.
- A company opting for buy back through the public offer or tender offer shall open an escrow account.


## POST BUY BACK CONDITION:

- The ratio of debt (all secured and unsecured debts) should not be more than "twice" the capital and free reserves after buy
back.
- The shares to be bought back should be fully paid up.
- After buy back of shares, the company cannot issue further shares of the same kind as bought back for a period of six months, except in case of bonus shares, discharge of subsisting obligations such as conversion of warrants, stock options, conversion of preference shares/ debentures.
- After buy back the company is required to extinguish and physically destroy the shares bought back within 7 days from the last date of completion of buy back.


## PENALTY

If a company makes default in complying with the provisions the company or any officer of the company who is in default shall be punishable with imprisonment for a term which may extend to two years, or with fine which may extend to fifty thousand rupees or with both. The offences are, of course, compoundable under section 621A of the companies' act 1956.

## STATEMENT OF THE PROBLEM

Buy back is now familiar in India. But the motive behind the buyback has to be studied in order to protect the investors as well as control and regulate the companies which involve buyback.

## OBJECTIVES OF THE STUDY

- To study the impact of buy back of shares before, during and after the buyback announcements.
- To analyse the changes in net worth and EPS of the company after buyback.


## SCOPE OF THE STUDY

This study concentrates on the changes that occur after buyback and the price movements of such shares.

## IMPORTANCE OF THE STUDY

Announcements of companies buying back its own shares are usually seen as a good sign. A share buyback shows that a company's management thinks that its shares are undervalued. The company has to buy the shares on the open market and return them to the company's treasury which essentially takes them out of circulation, thereby reducing the total number of shares outstanding. So there are two effects going on

1. Each share now becomes more valuable because each share now holds a greater percentage of ownership in the company.
2. The laws of supply and demand go into effect.

If a company feels comfortable enough to buy back shares of its stock, it is essentially stating that it believes there is low probability for more economic and company troubles and another aspect is buying back of shares of a company's stock signals to investors that the company cannot think of anything better to do with its available cash. So a buyback programme is especially troubling to "growth" investors and it also signals that the company has no more profitable opportunities to grow the business. So it is essential to study the right aspects and understanding the motive and impact of buy back

## SCOPE OF THE STUDY

The study of buy back of shares has different dimensions. But the past studies on buyback have been more related with corporate point of view and only a few studies are related with investors' aspect. This study concentrates on share price movements before and after buy back and the perception of investors on buy back.

## RESEARCH METHODOLOGY

This study contains both descriptive and empirical analyses. It has a systematic and well organised method of analysis which paves way to reveal the real aspects of research objectives.

## SOURCES OF DATA

The secondary data has also been collected from the books, journals, Magazines and Web portals.
Comparision of changes in price movement in before, during and after buy back of shares by the companies has been made,

## PROFILE OF AVANTEL LTD

Avantel Ltd was originally incorporated on 30.05.1990 under the Companies act 1956,as Dialog Communications Private Ltd. The name of the company was changed to Avantel communications Private Ltd on 11.08.1993. This was converted to public limited company with effect from 20.12.1994. Later, the name of the company has been changed to Avantel Softtech Ltd on 24.12.98. Avantel Ltd., is a technology drivenAS9100C standards Public Ltd company engaged in the design and development, Manufacturing and servicing of satellite Communication products for Aerospace and Defence applications.

## BUYBACK ANNOUNCEMENT BY AVANTEL LTD:

Avantel Ltd had announced buyback offer through open market purchases on 11.08.2014.The details of buyback are given below:
Maximum Limit for the proposed buyback - Rs. 180 lakhs Which was $9.83 \%$ of its paid up capital and reserves.
Minimum buyback limit is $\% 0 \%$ of actual buyback (i.e) Rs. 90 Lakhs. Maximum Buyback price per share offered was Rs. 90 .
Maximum limit for no.of .shares was 2,25,000 shares which was 5.38\% of its share capital.
Minimum limit for buyback was $1,00,000$ shares.
The Company at the time of announcement had $41,83,000$ equity shares of Rs. 10 each out of these 16, 66,064 shares were held by Promoters which occupied $39.83 \%$ of total shares and the remaining (i.e) $25,16,936$ shares were in the hands of public and institutional investors which occuoied $60.17 \%$ of total shares.

The company bought back $1,28,507$ equity shares. It had utilized Rs.107.21 Lakhs for this purpose.The highest buy back price per share was Rs. 90 ,Lowest buyback price per share was Rs. 77.50 and the average price per share was Rs.83.43.

TABLE SHOWING SHARE PRICE MOVEMENT

| S.NO |  |  | DURING BUY BACK |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | DATE | $\begin{aligned} & \text { HIGH } \\ & \text { PRICE(RS) } \end{aligned}$ | DATE | $\begin{aligned} & \text { HIGH } \\ & \text { PRICE(RS) } \end{aligned}$ | DATE | $\begin{aligned} & \text { HIGH } \\ & \text { PRICE(RS) } \end{aligned}$ |
| 2 | $\begin{aligned} & \text { 01-07- } \\ & 2014- \end{aligned}$ | 83.95 | $\begin{aligned} & 01-07- \\ & 2015- \\ & \hline \end{aligned}$ | 119 | $\begin{array}{\|l} 01-03- \\ 2016 \\ 20 \end{array}$ | 135 |
| 3 | $\begin{aligned} & \text { 02-06- } \\ & 2014 \end{aligned}$ | 83.9 | $\begin{array}{\|l} 01-06- \\ 2015 \end{array}$ | 113.5 | $\begin{aligned} & \text { 01-02- } \\ & 2016 \end{aligned}$ | 150 |
| 4 | $\begin{aligned} & \text { 01-05- } \\ & 2014 \end{aligned}$ | 83 | $\left\lvert\, \begin{aligned} & 01-05- \\ & 2015 \end{aligned}\right.$ | 122.5 | $\begin{aligned} & 01-01- \\ & 2016 \end{aligned}$ | 163.9 |
| 5 | $\begin{aligned} & \text { 01-04- } \\ & 2014 \end{aligned}$ | 56.5 | $\begin{array}{\|l\|} \hline 01-04- \\ 2015 \end{array}$ | 154.8 | $\begin{aligned} & 01-12- \\ & 2015 \end{aligned}$ | 165 |
| 6 | $\begin{aligned} & 03-03- \\ & 2014 \end{aligned}$ | 52.55 | $\left\lvert\, \begin{aligned} & 02-03- \\ & 2015 \end{aligned}\right.$ | 132.7 | $\left\lvert\, \begin{aligned} & 02-11- \\ & 2015 \end{aligned}\right.$ | 169 |
| 7 | $\left\lvert\, \begin{aligned} & 03-02- \\ & 2014 \end{aligned}\right.$ | 49.75 | $\begin{aligned} & 02-02- \\ & 2015 \end{aligned}$ | 144 | $\left\lvert\, \begin{aligned} & 01-10- \\ & 2015 \end{aligned}\right.$ | 118.9 |
| 8 | $\begin{array}{\|l\|} 01-01- \\ 2014- \\ \hline \end{array}$ | 48.45 | $\begin{aligned} & 01-01- \\ & 2015- \\ & \hline \end{aligned}$ | 188 | $\begin{aligned} & 01-09- \\ & 2015 \\ & 20 \end{aligned}$ | 93 |
| 9 | $\begin{aligned} & 02-12- \\ & 2013 \end{aligned}$ | 46.5 | $\begin{aligned} & \text { 01-12- } \\ & 2014 \end{aligned}$ | 167 | $\left\lvert\, \begin{aligned} & 03-08- \\ & 2015 \end{aligned}\right.$ | 116 |
| 10 | $\begin{aligned} & 01-11- \\ & 2013 \end{aligned}$ | 47.5 | $\left\lvert\, \begin{aligned} & 03-11- \\ & 2014 \end{aligned}\right.$ | 190 |  |  |
| 11 | $\begin{aligned} & 01-10- \\ & 2013 \end{aligned}$ | 53.5 | $\begin{array}{\|l\|} \hline 01-10- \\ 2014 \end{array}$ | 134.6 |  |  |
| 12 | $\begin{aligned} & 02-09- \\ & 2013 \end{aligned}$ | 56 | $\begin{array}{\|l\|l\|} \hline 01-09- \\ 2014 \end{array}$ | 108 |  |  |
| 13 | $\left\lvert\, \begin{aligned} & 01-08- \\ & 2013 \end{aligned}\right.$ | 63.95 | $\begin{array}{\|l} 01-08- \\ 2014 \end{array}$ | 86.05 |  |  |
| 14 | $\begin{aligned} & \text { 01-07- } \\ & 2013 \end{aligned}$ | 66.4 |  |  |  |  |

The price movements during the buyback were lower than the after buyback. Overall, the share prices after buyback were the highest when compared with before and during buyback.

## FINDINGS:

The Share prices after buyback period were higher when compared with before and during buyback. It shows that the main aim of share buyback which is increase the share price in the market, increase wealth of the shareholders has been achieved by the Avantel Ltd.

## CONCLUSION:

From this study it can be concluded that capital reconstructing through buyback enables the companies to increase the price of the share in the market, increase the EPS and networth and increase the power of the promoters.

## REFERENCES

www.sebi.in
www.avantel.com
3. www.moneycontrol.com
4. www.bse.in

