



## Television Watching Habit Towards Communicative Competence

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### ABSTRACT

*English language plays a major role in the development of life and life style in human beings. The educational institutions provide ample chances to improve the language. In countries where English is considered as second or third language, besides learning from institutions, there are many other sources to acquire the language. Television shows telecasted in English plays a vital role. Television is an effective audio-visual aid that makes us to use the language with all the language skills.( Listening, speaking ,reading, writing)*

**KEYWORDS :** Television watching habit and Communicative competence

**Introduction:** Mass media plays an important role in acquiring and learning English. Watching television helps to improve the style of English. Students learning English as second language have difficulties in understanding native English speakers when they have learned from books and are trying to apply in the real world. In such situations, television is an important and meaningful source of learning for there are many T.V. shows focussing attention upon education, news, sports, entertainment, politics, economy, finance, T.V. conferences etc. When we watch, we learn the English language, presentation skills and improve the vocabulary.

### Need and significance of the study

People watch television both for pleasure and knowledge. One has to make an active effort to watch the programmes with keen interest to get every word of the programmes. Repetition of watching the programmes may be needed when we don't understand the first time. While watching, taking notes and recordings help to improve the language. Practising and sharing that with the peer group help one to succeed in the right path. It helps for carrying out effective teaching and learning with practice for communicative strategies. It suggests classroom activities to combine strategy practice with vocabulary development. In many situations in class activities, students encounter unfamiliar words and phrases that slow down their language and comprehension. They also find difficult to express themselves accurately. We have electronic dictionaries to replace this difficulty.

Communicative competence is an important achievement in acquiring a language. The ability to communicate messages clearly in a convincing manner is very important. It also requires the ability to use different forms of media, including television watching habits to deliver a message. Among many language teaching and learning strategies, communicative strategy is very important. It is that the learners try to adopt when they experience their communicative competence insufficient. It is to improve and correct their grammatical ability, structure and vocabulary. Communication strategies help learners improve the quality of communication. They also try to receive feedback to correct themselves.

While watching television, one is able to understand words and phrases they wish to say when they do not know the correct English. They are able to react appropriately when they have to use a word or phrase which they are not familiar with and recognise and make a remedy when there are wrong usages. We observe the fear of the learners of English language avoiding a few situations since they find it difficult to communicate. At this juncture, one can suggest the importance of purposeful T.V. watching because almost all situations are dealt in the various channels of television.

### Ways to improve T.V. watching habits for communicative competence

- While watching television, the learners should be taught to observe vocabulary for lessons.

- The learners could be assigned a certain number of words to watch in the T.V. programmes and discuss with the peer group.
- The list of vocabulary heard by the learners can be taught by using communication strategies. While doing so, the learners develop confidence and get more involved in watching T.V.
- The vocabulary, the different structures, and situations they have watched and learned can be listed as a whole for further usage.
- There are many programmes to improve English language by watching the television. Let us discuss a few below.
- **News:** The English we hear when listening or watching the news definitely deviate from the other programmes. News English is not fictional but fact oriented, rich in information, delivered briefly. The news channels such as bbc news, cbc news, ndtv news, cnn, and financial times can definitely improve the language.
- **Music:** Songs make it easier to learn the language because music is an universal language. When we sing and repeat the lyrics of songs, we acquire the pronunciation and the art of the language.
- **T.V Shows:** There are many entertaining T.V. shows to watch. Many students like to watch popular T.V conferences and so on that interest them. We watch the native speakers in programmes such as Masterchef Australia, Masterchef US, etc. Watching T.V programmes, one can improve presentation skills and cultivate vocabulary.
- **Movies:** We have movies in the T.V channels round the clock hours and watching them is one of the best methods of learning English. One can learn many expressions, new vocabulary, pronunciation, accent and the non-verbal communication of day to day life.
- **Watching children's programmes in English:** To the beginners of English language this habit of watching the children's programmes which is simplified can make learning an easy and motivating thing. This is entertaining and psychological way of learning, ie simple to complex and easy to difficult.
- **Using a dictionary while watching English programmes in television:** The words used in programmes can be acquired by referring a dictionary once or twice since most of them are repeated. We would be familiar with it by the end of the programme. While doing so, one can try learning the phonemic script and the spelling.
- **Verbal and non verbal cues:** Language learners rely on both verbal and non verbal cues. Therefore television watching habit certainly enhances the learning easy because they watch the mouth when they speak and observe the lip position. The facial expression while speaking also adds meaning to them.

### Conclusion

The learners always aim to be successful. Therefore they should be guided properly to use the various media in a genuine way. By incorporating a variety of teaching modes, accommodating teaching aids

, and motivating students to learn , we can help them achieve their goal acknowledging television watching habit as one of the best ways to learn English language.

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