



NEED AND IMPORTANCE OF EFFECTIVE ENGLISH LANGUAGE COMMUNICATION SKILLS FOR ENGINEERING STUDENTS

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ABSTRACT

The need of effective communication has increased because of rapid development in technology. Engineering students may have technical knowledge and creativity. However, when they are unable to share their knowledge and fail to convince their supervisors or colleagues at the workplace, their knowledge will not be noticed, used and rewarded. An engineering student's success in the campus recruitment is essentially based on their demonstrations of communication skills. Many well-known IT companies visit campuses to recruit candidates to their companies. Candidates with good communication skills get success and those who lacking in such skills become depressed and get discouraged. Generally recruiters have complaint that almost fifty percent of Students don't have employability skills. In fact, according to them employability skills include communication skills.

KEYWORDS : employability, professionals, communication skills, corporate

INTRODUCTION

A large percentage of industry managers consider the communication skills of engineering graduates to be weak. Lack of serviceable communication skills leads to the low profile of engineering in general public. Whether you are a technical student of a professional institution, an executive, an engineer, a scientist working in a premier scientific lab, or, you require effective communication skills in order to be successful. Engineers need to acquire good English communication skills. Good English Communication Skills are a fundamental element of an engineer's profession and the lack of such skills only damages the image of an engineer. Engineering communication skills basically include several central elements such as English language fluency and the essentials of visual communication. Employers give more value to engineering students acquiring a diverse set of skills in different work situations. Moreover, subject knowledge, problem solving skills, research and decision making ability, management skills, understanding of other culture, confidence and competence to work in international environment are believed to be the most indispensable qualities for engineers. At the base of these lies an effective communication skill.

IMPORTANCE AND NEED OF ENGLISH COMMUNICATION SKILLS

Communication skills are indispensable for an engineer who wants to succeed in the corporate world. The changes that took place in the field of science and technology mirror many developments in the way technical communication skills are viewed. In fact, there has been a change in perspective, in order that communication skills take priority over technical and professional skills. There is no doubt that good writing and speaking skills are essential to job success. It is also right that some technical skills are as important as communication skills. However knowledge of technical or professional skills will be of no use if one does not know how to communicate the information and elicit that result from the use and application of these technical and professional skills.

Education has emphasized basically on English language, for many universities often use English as the common mode of learning and communication. English is a worldwide used language and also the language of the Constitution, the Supreme Court, the High Court, and official departments.

The word communication in English has the power to make the whole world revolve around it. It is central to all activities. Everybody has understood the importance of communication and that is why, they want to be a good communicator. It has untouched almost all fields: whether it is engineering or a medical, or, Law or Arts, or Sports or even Music. In commerce or Business it has become a must.

If our engineers fail to see the broader scenario of the corporate world and ignore the communication skills they will not succeed in their career. Effective communication strengthens positive impression of the engineer. A more proactive and accessible style of communication can be more engaging for the people. In fact Effective Communication skills have been the most important thing in determining a student's career success or failure.

Thus, English is a link language. Different people are able to converse with one another with the help of English. English is a confidence builder language. It will get you anywhere. Therefore, engineers have to communicate in English.

RECOMMENDATION:

Today's engineer's level of proficiency in English is not so good. They should carefully listen to English news, lectures, academic discussions, and academic interactions, and explanations during tutorials, technical presentations, practical sessions, seminars, and so on. The modern Language Labs cater all their needs. They must make most of it. A good listener is an effective communicator

The students of rural area must be encouraged to ask questions in order to remove their fear, as they hesitate to ask questions considering that they may commit error or go wrong. Opportunities should be given to them to express their opinions, suggestions, agreements and disagreements. The credits should be given for participating discussions, making presentations of project, product, graphs, tables, charts plans, maps. They should be ensured that speaking skills are the most important criteria in hiring professionals.

They should learn to use Business Communication for their future job profession in their home country mainly. Accordingly, prompt and preparatory class presentations, dialogues, instructions, telephone conversations, procedures description and viva voce in addition to writing business correspondence may be introduced. An instructor should consult different sources for selection of course materials such as instructions, textbooks, materials used in content courses or to train engineers for a job, charts and samples, papers; and business communication related websites which provide business letters, dialogues, instructions, telephone conversations, pod-casts etc. Engineering students should be in touch of advanced English Communication for in future they would work as managers and technicians in their fields.

TEACHER'S ROLE IN COMMUNICATION SKILLS DEVELOPMENT:

The teachers should use the instructional materials not face to face only, but using Internet and multimedia presentations with sound system also. Since the existing classroom resources (i.e. white-

board, multimedia projector, OHP, etc.) are not sufficient, the concerned authority should provide a classroom with Internet and multimedia facilities along with sound system and decorated with posters and maps with speaking and writing tips, phrases and idioms, puzzles, vocabulary learning tips, etc. Again, students should be advised for this courses during the end their engineering program. This will be more convenient for them for using their acquired professional communication in jobs. As far as the class timetable is concerned, the early hours of the morning or evening are chosen which may help learners absorb and learn the course materials better.

ADVANTAGES OF COMMUNICATIVE ACTIVITIES

Through communicative activities learners get opportunities to use the language effectively with one another and with people in the community as well. These activities incorporate any activities that promote and require a learner to speak with and listen to others. Such activities have real purposes: to talk about self, find information, break down barriers, and learn more about the culture. Even when the focus of a lesson is on budding reading or writing skills, activities should be integrated into the lesson. Well-designed and well-executed communicative activities can help beginning-level learners learn what they require and want to learn.

CONCLUSIONS

English is the most widespread language. This has influenced the language of communication between professionals. In this age of globalization, the number of international projects is increasing, and cross-cultural communication and collaboration is on the rise; this is particularly so for the now inter-national practice of engineering. Communication skills are recognized as important elements in the education of engineers, including English for specific purposes. The inclusion of a number of elements of the essentials of emotional intelligence in education will facilitate advanced communication skills.

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