



EXPERIENTIAL LEARNING IN ENTREPRENEURIAL EDUCATION WITH SPECIFIC REFERENCE TO KOLBS MODEL

**Dr. Jomon
Lonappan**

MBA, Ph.D, Post Doctoral Fellow(Management), Asst.Professor, SDM PG Centre for Management Studies & Research

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INTRODUCTION

Experiential Learning in Management education helps students to learn and apply important concepts & theories. Through AI students can research Marketing Trends, develop product strategies, analyze company performance and make informed decisions based on real world data.

Objectives

- Creating & Developing Academic Learning Inputs
- Analyzing advanced career development for students.
- Evaluating connections within the workplace.

Scope

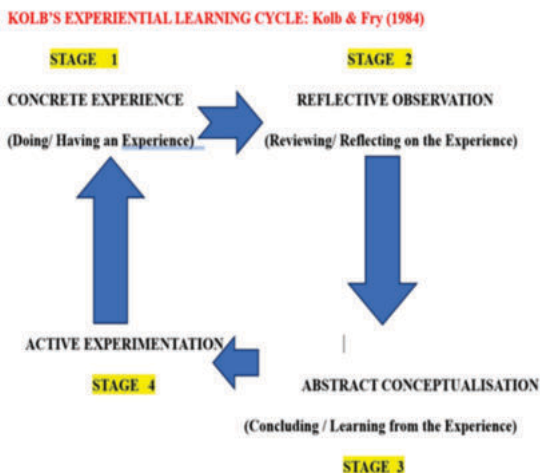
- Analyze the differences among a variety of Stakeholders
- Improving the Decision-Making Process
- Improving Negotiation skills

Methodology

Collecting responses from the Management students in the post graduate level through Direct Interviews. Sample Size comprises of 200 respondents.

Kolbs Model

KOLB'S EXPERIENTIAL LEARNING CYCLE: Kolb & Fry (1984)



Kolbs Model can be used to Promote Experiential Learning in Management Institutes.

David Kolb's experiential learning model is a framework that describes how people learn through a cycle of four stages:

- Concrete Experience: The stage of feeling
- Reflective Observation: The stage of watching
- Abstract Conceptualization: The stage of thinking
- Active Experimentation: The stage of doing

Kolb's model is based on the idea that learning is the process of creating knowledge by transforming experiences. The model emphasizes the importance of reflection, which allows learners to process their experiences and evaluate what they've learned.

Teaching Pedagogies in Entrepreneurial Education:

- a. Role Play
- b. Case Study
- c. Industry Visit
- d. Problem Based Study
- e. Problem Based Learning

Role of Incubation Centre's

Incubation center's should be incorporated in Mangement Education which facilitates the students the concept of Experiential Learning. There should be a tie up with Univesities, Industries, Management Institutes & Large Corporates to promote Entrepreneurial Education through Incubation Centres.

CONCLUSION

Innovative Teaching pedagogies should be included to incorporate Entrepreneurial Education. New patterns have to be evaluated to analyze trends in Experiential Learning Process

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