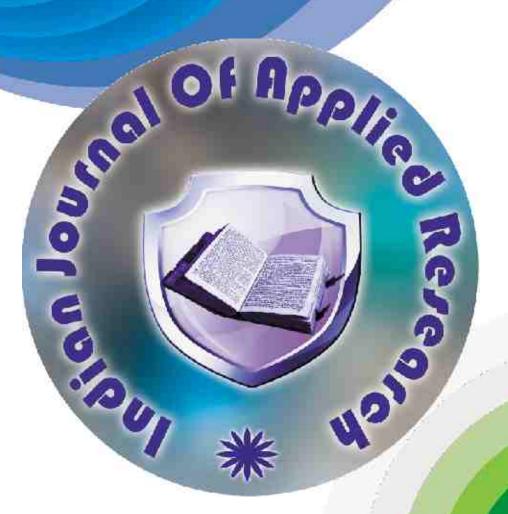
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### Research Paper

Literature



# Films A Techno Literary Art Form

\* Dr. Dipti Mehta

# \* Asst. Professor, N C Boidiwala College, Ahmedabad.

#### ABSTRACT

From the beginning of the immemorial time "Man" has been trying to find different ways and means to communicate with his fellow beings. He used gestures, sounds, drawing, painting, woodcarving, stone inscription, and sculptures to express their intuitions and exchange of perception and information as a mode of communicating his thoughts to others. He developed speech, song, drama and dance as communicating media for his inner thoughts. The end of the 18th Century gave him a new medium, the motion picture. The arrival of the silent movie picture on the scene gave man the strongest and most powerful medium of communication and the most effective form of story-telling, which has in fact been replaced by films.

"A literary composition that tells a story, usually of human conflict, by means of dialogue and action, to be performed on stage by actors."

In the present age, the current scenario is again back with the original form which is called action or drama or in a world of other audio visual media such as film, television, radio and multimedia.

### **Keywords:**

#### Introduction

fter independence, Indian society has undergone through drastic changes consist of events like demolition of Babri Masjid, assassination of the then Prime Minister Smt. Indira Gandhi, Shri Rajiv Gandhi, terrorism, economic recession and changes in educational policy took place during the decades. These years had seen the rise and downfall of the political parties who supported Hindutva, policies of Hindu nationalism, attacks of terrorism etc. Besides, economic reforms brought in a new age of consumerism and liberalism across the Indian metropolises.

Historians of the future age would debate on the final years of the twentieth century and the first span of the new millennium where globalization, liberalization and privatization would be dominate discussion. Advent of the internet, the proliferation of satellite television, the cheap mass-production of DVDs and different latest technologies in various fields is bringing the world closer.

The cross-pollination of civilizations of the East and the West exhibits many wonders and tremendous potentials of one's identity. A geographically separated country has brought people closer to each other through free trading, media communication; e-mail etc. Yet, globalization is having many pros and cons. It has arisen from the contemporary, technological art form of film, alongwith television media. In India, Cinema has become an important part of life. They are made in many regional languages. Though not succeed at box office, some films have an everlasting appeal.

People are avoiding the traditional way of education. They are following the advanced technology i.e. reading novel through audio cassette, CD player, mobile phone in installment, internet media etc. in order to gain popularity in rapid process.

Several efforts have been made to prove them an independent form of art but all is in vain creating national curiosity among masses.

The play and the film find their elements in the director's attempt to make the audience 'see' the complex human panorama. Film, being a techno-literary medium is different from purely literary medium though presenting a common subject matter. The film gratifies not to the aesthetic sensibilities but probes the psyche of the characters involved.

It makes an easier and more accessible medium for the masses to relate to the theme, scene, location, songs to achieve popularity while literary contents are less accessible to the common man. Literary work and Cinematic adaptations are unique creations overlapping each other with their umbilical relationship maintaining their distinct identity.

The film has supplanted the power of literary word. They move forward into new and varied relationships with multiple and inter-related media. The researcher analyses that the literary work relates to Cinema, Radio and Television. The word 'play' refers to a drama performed live by actors. It combines arts of the author, director, actor, stage designer and others. They along with audience share a common frame of mind. The thesis offers a relative look at film and literature to examine how they co-incide with each other till today. The major problem with film-maker and audience is that by imitating the story based on any novel irritates them and could compel the director to create his own creativity. While depicting the story from literary work in motion form creates a difference, since the medium is entirely different.

Primitively, literature was considered to be the good source of communication but today cinematic adaptation has replaced literature as the life has become busy for masses. Life is nothing but a series of experiences, neither philosophy nor metaphysics. Literature is a mirror of society representing reality, so also photography. It is considered to be the best medium than originality. It uses language for optimization, underestimation and over estimation.

Indian Cinema is the symbol of the common people representing Indian culture, values and qualities of Indian. The new media consists of drama, poetry, music, dance and painting of Indian religion. Basically, it is more important to represent religion in various myths, rituals and symbols in their respective forms. In fact, literature and films are complementary to each other. It is more important to keep in mind that film should successfully incorporate the main theme taken from literary work expresses the inherent conviction.

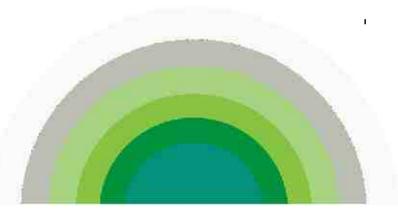
When it comes to the most powerful tool of media, there should be no compromise between films and literature. Being grown up watching the big screen, wide faces of favourite actors imitating their role has mesmerized the audience. Indians have had a special privilege to be associated with this fascinating industry. Thus, both artistic and cinematic forms are similar having denotative and connotative significance. Films, like the play, appeal not only to the emotions but also to the imagination and intellect. The director of the film and the author of the play develop characters, according to certain time, location creating a fictional world around them. They narrate stories and take the masses on way to fantasy lands. From the above chapterization, it has been observed that film-

making is a collective creation and writing a book is a singular process. The film media is always monitored by the state censorship. It is difficult for the state to control the new media today creating a threat to state politics of culture and identity. The idea of the nation has been centered in Indian Cinema whereas the writer is free to write anything though simply criticized.

In today's era, literature manages to mingle ancient principles with modern conveniences. The rapidly ranging Short Messaging Service-has become the handlest tool of communication. Hence, it has been observed that film medium has become a bridge of communication for people to speak under stable variety of basic language. What path will the literature follow and should follow; only time will tell.







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