

# Digital India: A Vision Towards Digitally Empowered Knowledge Economy

<b>KEYWORDS</b> Digital India, Digital Technologies, e-Governance, Participative and Responsive System.		
Sudhir Kumar Sharma	Vandana Lama	Nidhi Goyal
Assistant Professor	Assistant Professor	Assistant Professor
Dept. of Computer Applications PGGCG-42, Chandigarh	Dept. of Economics PGGCG-42, Chandigarh	Dept. of Computer Applications PGGCG-42, Chandigarh

**ABSTRACT** The digital world that we live in today is the outcome of several innovations and technology advances. These novelties provide better future to everyone. Today, every nation wants to be fully digitalized that will empower society in a better manner. The 'Digital India' programme, an initiative of honorable Prime Minister Mr. Narendra Modi, will emerge new progressions in every sector and generates innovative endeavors for geNext. The motive behind the concept is to build participative, transparent and responsive system. This will provide all services electronically and promote digital literacy. Digital Technologies which includes the concept of cloud computing and mobile applications have emerged as the catalysts for express economic growth and citizen empowerment. Companies all over the world desire to invest in Digital India- the 21st century India, as a growth opportunity. The objective of this paper is to have a vision on the Digital India campaign where technologies and connectivity will come together to make an impact on all aspects of governance and improve the quality of life of citizens.

## Introduction:

From smartphones to lightning-fast laptops to GPS devices, it's hard to imagine life without technology. In the twenty-first century, one of the most important technologies is the power of the digitization. The system, which allows individuals to communicate globally. Another part of digitization is the advancement of smartphones that gives the freedom of single touch to access the online services all over the globe. With Digital India project, the government is ready for the big programme by connecting every service with the e-power. This facility will aim to lessen the usage of physical documents and enable sharing of edocuments across organizations. Number of mobile apps and portals will be developed by the government which gives the freedom to access the data while on the move [1]. The e-power platform will facilitate more creative and service-oriented business models that create employment opportunities. High speed network will aid adequate infrastructure for online education platforms through smart and virtual classrooms. The geNext services like cloud helps in lowering the carbon footprint by reducing fuel consumption, waste management, greener workplaces and thus leading to a green computing.

## 1. Digital India: Towards Digitalizing Governance

An influential umbrella project of the government and blessings for the citizens to bring India to a global platform with participation from people and businesses. This initiative will ensure that all government services and information are available anywhere, anytime, on any device that are user friendly and secured. This transformation will make into reality when every citizen of India will participate in this transformative impact. Digital India initiative could help in achieving the objectives of:

- Education for all.
- Information for all.
- Broadband for all.
- Leadership structure.
- Globally industry participation and many more [2].

- 2. Vision of Digital India: Initiative of Dream Project
- i. Digital Infrastructure as a utility to every citizen: This initiative brings together to deliver high speed communication technologies and digital services that will reach to the remotest villages, round the clock. Public services like land records, certificates and many more will be made available online or public cloud.
- **ii. Governance and Services on Demand:** This vision will provide single window access to every individual. Every government services or information is available online and on mobile platforms with a single touch.
- **iii. Digital Empowerment of Citizens:** Under this vision, every citizen will empower through digital literacy and universal access to digital resources. All documents and certificates to be available on cloud and in Indian languages [3].

#### 3. Digitization Megatrend: A truly interconnected India...

In the coming years, an entire generation will have grown up in a primarily digital world. Technologies like PCs, the Internet, smart phones, texting, social networking websites will fully contribute to this megatrend. The process of digitization can easily be achieved when people can access government services through the magic of the Internet. This is the aim of digitizing India to make an India a powerful domain. There are some powerful forces that help in the digitization process.

- i. Consumer Pull: 21<sup>st</sup> century users are fully engaged and adapted in the digital environment. All are virtually connected in entertainment, news, reaching out to their friends through social media such as Facebook and Twitter. This new trend is spreading speedily as every individual wants to connect with the global information flow.
- **ii. Technology Push:** Information communications technology is one of the fastest growing technologies that give huge potential for every country backbone. With their prodigious and increasing presence in our lives, it gives freedom to stay connected and access online information with digital cloud based services.

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iii. Economic Benefits: The Digital India initiative has huge potential to empower the country and aid economic growth by connecting latest technology trends. Industry leaders from all over the world are willing to invest billions of dollars in this project. New job opportunities will take place and it will probably take India to greater heights.

#### 4. Pillars of Digital India: The Road to Smart Governance

- i. Broadband Highways: The first step is to provide high speed broadband highways through fiber optics that connect all the remote areas, government departments, universities, R&D etc. Web based portals and Mobile apps will be developed to access online information while on the move.
- ii. Universal Mobile Access: In the coming years, network technologies like 3G, 4G and upcoming 5G will storm the speed. Government is specially preparing to connect unconnected areas and speedy use of these technologies. General public will access the online government services with the help of handheld devices. Nation is ready to be well-connected, efficient, and more productive in every aspect.
- iii. Public Internet Access: Virtuous technologies that support cost containment, collaboration, security, services-on-the-go, social-connect, and in-built intelligence that deliver remote access to any information or service available across the domain. This change will open new doors of e-services to every citizen.
- iv. e-Governance: This governance will transform every manual work into fully automation system. It will revolutionize the system in the following ways:
- Online access to applications i.e. availability of all databases and information in electronic format.
- Effortlessly tracking of assignments.
- Interface between departments for superior production of work.
- Quickly respond, analyze and resolve persistent problems and many more.
- v. e-Kranti: This kranti will fully focus on digital knowledge program where education, health, farming, rights, financial and many more services will be delivered on a very high bandwidth. Physical boundaries no longer are a limitation when almost everyone and everything is a digital handshake away.
- vi. Information for All: Websites and mobile apps will convey data and realistic participation and through social media. Everything is connected through virtual networks. Swift work flow and no delays due to wait in queues.
- vii. Electronics Manufacturing: This milestone will create a huge base for electronics manufacturing in india with the aid of digital technologies and skills. The empowerment of manufacturing through the Internet of Things will enable intelligent workshops that demonstrate data driven operational excellence and decentralized production control systems within and beyond the physical factory walls.
- viii. IT for Jobs: The government is preparing to provide training and teaching skills to the youth for employment opportunities in the IT sector. BPO industries

will be established for the fastest growing segment of the Information Technology Enabled Services industry. It offers e-services 24/7 in every field and gives more jobs potentials.

- ix. Early Harvest: This programme will generate short timeline projects where every manual service is altered by e-service. E-services like:
- Implementation of Wi-Fi in all the universities.
- Public Wi-Fi Sports to access online gen.
- Educational books to e-books.
- People will use the e-services for entertainment, weather information, latest updates etc.
- Replacement of manual attendance to Biometric procedure [4].

## 5. Make in India: Boost for the Economy

The Digital India vision aims to transform India into a digital economy with participation from citizens, businesses and promises to make India an important investment destination. Sectors like financial, edification, healthcare, automobiles and many more all over the world is ready to contribute in this mega project. New potentials will arise to change this development model. Villages will turn into smart economic centers that connect farmers directly to emarkets to know the price and make them less vulnerable to the whims of weather. During the Prime Minister recent visit to United States and meeting with Sundar Pichai, CEO Google, he has shown interest in providing free public Wi-Fi in hundreds of Indian railroad stations, which are major transit and social hubs for their communities. This rebellion will open affordability of products and services in better ways. We Indians and others, have worked together to shape the knowledge economy. Our contribution to sustainable development of one-sixth of humanity will be a foremost force of noble for our world and our planet [5].

## 6. Conclusion:

In this digital age, every civilian has a bright prospect to transform the lives in many ways that were hard to envision just a couple of years ago. With the imminent of "Digital India" campaign, India will have a stout and powerful digital infrastructure. All educational institutions and government services will soon be able to provide I-ways round the clock. Tech giants from all over the world are willing to actively participate in this dream campaign. More employment prospects will open for the youth that will boost the nation's economy. Let us all look forward for the successful implementation for this project for the brighter and prosperous India and hope India will again called a Golden Sparrow.

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