



## Emerging Trends in the Field of Designing Education

### KEYWORDS

Quality Education, Designing, Architect, Retail Design, Quality Management

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**ABSTRACT** *With the advancement of technology, the Designing field has emerged as the promising field for the creative minded, imaginative brains. Those candidates, who are inclined to do something out of the league, wish to enter in this field with full zeal and enthusiasm.*

#### Introduction:

Architect, Furniture, Fashion, Textile, Jewel, Leather, Graphic, Animation, Media, Retail Design sector has attracted numerous students. The strategic nature of designing sector helps to solve problems in ways that are functionally and aesthetically pleasing and make economic sense.

Design has evolved from being a vocation dealing with form and function to a new approach of developing business models. Design has also evolved over the past years from being a mere function of styling or aesthetics. Today it has become a strategic element and an innovation leading process. There is a good trend of designers opting to start their own setup. To better understand the consumer, to meet the needs and aspirations of this assertive, active, enlightened consumer, Indian businesses and multinational corporations need to take assistance from Indian designers.

Immerged as a newer field of career, computer designing has taken the scroll in very limited time. Since the computer inherits the power of amalgamating all fields within itself in its own language that is machine language i.e. the language of bit & bytes, and further convert or translates in the lucid form, the special power enables it to cover all fields of designing in its ambit, viz. conventional branches - Architect, draftsman civil, mechanical draftsman, Engineer Drawing, structural engineering and relatively modern branches like fashion Designing, Graphical Designing, Print Designing, Modeling, 3D Designing, Animation, Visual Graphics, simulations, Visual Effects, Artistic idol creation and presentations, cultural heritage presentations, Cinematic graphics etc.

The socio-economic trends are leading the new generation for the following career vistas as the predominant goal-Interior Design, Furniture Design, Product Design, Kitchen Design, Events & Exhibition Design, CAD & CAM Design, Lighting Design, Space Planning and Design, Video and Cinema Design.

#### Methodology:

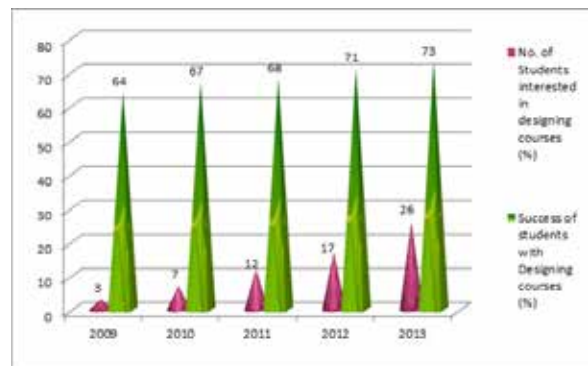
Jabalpur district was selected as research area. Designing education institutes are visited after randomly selection. Successful student related data collected. Students are interviewed with the help of questionnaire. Questionnaire was prepared having questions related to interest and future aspects. Collected data are classified according to annual income of family. This field is divided as family with 1-3 lakh, 3-5 lakh and above 5 lakh. Every category is divided gender wise.

#### Result & Analysis:

**Table-1: Year wise Number of students interested in Designing courses and success of students after completion of course (%)**

S.N.	Year	No. of Students interested in designing courses (%)	Success of students with Designing courses (%)
1	2009	3	64
2	2010	7	67
3	2011	12	68
4	2012	17	71
5	2013	26	73

Source: Data collected from institutes



**Chart-1: Year wise Number of students interested in Designing courses and success of students after completion of course in (%)**

Data received for last 5 years comparison shows that in 2009 only 3% students were interested, in 2013 interest reached up to 26% showing increasing interest craze of this course. After designing courses, student's success % for job reached up to 73% from 64%. Student interest % and job success % shows that students are curious for these courses and helping in quality management of institutes.

Data shows student's strength increased in these courses from 3 to 26% in last 5 years. This is indicator of student's increased interest to make career in this field. Career related data shows that jobs based on these courses are increasing rapidly.

**Table-2: Comparison of Student Interest towards Designing Education**

Family Income	No. of Students interested in designing courses (%)		No. of Students interested in other courses (%)	
	Boy %	Girl %	Boy %	Girl %
1-3 lakh	7	17	93	83
3-5 lakh	10	21	90	79
above 5 lakh	14	28	86	72

**Source: Data collected from students of designing institute**

Student's interest towards designing courses has increased from 7 to 28%. Student having annual income 1-3 lakh, boys and girls showed interest 7 and 17% respectively. 10 and 21% interested boys and girls received from 3-5 lakh annual income band respectively. If we study, students with over 5 lakh annual income, student interest is marked as 14% for boys and 28% for girls.

If we see success of student after completion of course in terms of career, it is found that it has reached up to 93%. 83% girls belonging 1-3 lakh annual income got success while boys percentage were 93. In the category of 3-5 lakh annual income 90% boys and 79% girls got success. 86% boys and 72% girls got success in the category of above 5 lakh annual income.

#### **Conclusion:**

Trend of designing education also shows awareness of society. Job availability in this sector is easy and high which is attracting for students. This education is helping for better career and provides engagement towards artistic work. Dream of success inspire students towards best efforts, to follow institution's instructions. Good career makes them happy which is prime motto of quality education institute.

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