



## Growth and development of Internet News Paper (e-Paper) in 21<sup>st</sup> century:

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In the present era E-Paper has created much more impact on the youths and age old citizens of India. However, we have to thank to Charles Babage for inventing computer, it has made our life very easy and feasible for communication through social sites and blogs. Nevertheless, internet has commanding various sectors through its ample of options which is available on sites. internet has played pivotal role in captivating various readers and views in its clust by providing colorful readable news issues of across world wide, like political, business, natural furies, disasters and crime and terrorism. Finally, it also engrossed the content of radio which is more listened by people of this nation.

Let's look upon the brief growth and development of the E- Papers in the nation. As we all know e-paper is more attractive and impactive. It has a power to modify opinion and ideas of readers, now a day's peoples are more fascinated about the subject which can be read more quickly with in a stipulated time. E-paper was introduced in 2000 in India, However, it made an attempt to impress the viewers through various news issue and sports events.

As per the research conducted by multi national company upon the e-paper in 1998, says that across the world wide there were 4, 925 papers had on line version, United states of American republic had 1563 papers were hyped e-paper. However, by 2006 there were more than 10000 e-papers and in December 2006 they have reported that 17,634 e-papers were available for readers across the world wide. Eventually, 85 % of e-papers were gaining profit and rest of 15% were published with out any fiscal. Over all America had a major share of 65% e-papers, among the other countries.

### International E-papers

The America was know as well developed country perhaps, it had well versed news papers like Washington post, Morning Herald, New YorkTimes which were famous. Audit Bureau of circulation report 2009 has stated that america had threemillions of readers for all of this E-Paper.

### In India:

The Hindu started first E- paper service in June 10th, 2010, new colorful page was uploaded in online people started to read the news paper. In Karnatak Deccan Herald also initiate e-page in 2009, it was available for all the readers. The times of India in 1999, The Hindu in june 1, 2000. published on line NP's for publics.

**In Karnataka:** English news papers were more in number which were considered as cintenders of regional language papers like Vijaya karnataka, prajavani, kannadaprabha, however, Vijaya Karnataka which started e-paper in 2000 across karnataka had made a historical land mark in kannad journalism. Than onwards the scenario was converged and journalism content was made available on web. this made proud of kannada journalism.

### Objectives of Study:

- Researcher intend to dig out the time spent on the internet.
- Impact of internet paper on the students.
- Reason for reading internet news paper.

- Accession of news story through internet.
- Understand the benefit of internet news paper.
- For what kind of story is been given importance by student.

**Area of Study:** Researcher had opted Mangalore Universty which has bio-diversified culture with wide spread coastal area, totally which covers 8441 Sq.KM, Along with Hassan, Chikkamangalore, Shivamoga, Coorge. Mangalore University was brought up in 1980, which is 20 KM away from the Mangalore city.

**Sample Size/Method:** He has accepted 250 students as a sample for the study and Quantitative methodology has been implicated which covers data collection through books journals and questionnaire too. He has also used Social Science Statistical.

**Hypothesis:** Researcher has given hypothesis based on the assumption and data analysis.

**H1:** Students are spending 2-3 hours in accession of internet.

**H2:** Regional language students are reading language paper, however, english and hindi language is given less priority.

**H3:** Wi-Fi facility has provided any opportunity in accessing internet.

**H4:** In mobile phone internet is been used by students.

**H5:** Internet papers are more attractive, informative and accurate.

### Chart as per age wise sub-category of readers

category	Number	Ratio (%)	
1	Gender		
	Male	125	50:00
	Female	125	50:00
	Total	250	100.00
2	Age		
	22 Yrs old	194	77.6
	23 yrs old	56	22.4
	Total	250	100.00
3	Departments		
	Arts	90	36:00
	Science	80	32:00
	Commerce	80	32:00
	Total	250	100:00

The above shown chart gives in depth knowledge of readers of e-paper. As per the gender male 50% and female % have said that they read e-paper. As per the age wise 22 years old 77.8 has told that they are accessed to e-paper and 23 years old 22.4 has said that they are reading the e-papers. From various departments 36% of arts, 32% of Science and 32% of Commerce has agreed that they are utilizing internet for source and information.

**Conclusion:** Researcher has conducted extensive study on the subject based upon the availability of data and content conclusion is been drawn. In the Mangalore University all the students are able to get wi-fi connection in there lap-top, mobiles and in labs. Through the internet they are able to access the news information, surfing

social site and twitee .Based upon the statistical data we can say that all the students are using internet and some of the students are not used to it because of there cultural limitations. Perhaps, finally 80-90 % students are accessing the source through internet. And they have improved the knowledge in retrospective subjects. So they are literates and internet has helped them to understand the cultural background and access to national, international political news issues, sports events.

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