



## AN ARTISTIC APPROACH FOR AWARENESS TO DEFEAT THE CORONAVIRUS

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**ABSTRACT** As we know that Art is a mirror of society. Artist creates such imagination and visualizes the creativity in their artwork, only the artistic approach, and skill used by the artists but the soul of the artwork which is the idea and theme which is expressed by the artist comes from society. So the creativity and imagination present by the artist in their artwork starts from the conscious and subconscious mind together. Artistic skills and creativity used consciously and when he thinks about the theme and idea of subject their subconscious mind help which is recorded in previous happenings in around the society. In this paper, I am trying to present the artistic approach of an artist and their responsibility for society. How an artist expresses his thoughts by creating artwork for awareness to the people at the difficulties situation in the world by pandemic Coronavirus.

**KEYWORDS :** Street Art Under Covid19, The Responsibility Of An Artist, Art, And Society

### INTRODUCTION

The coronavirus COVID-19 pandemic brings the same situation in front of the globe as a crisis of our time and the greatest challenge we have faced since World War Two. First time in Wuhan Municipal Health Commission, China, reported a cluster of cases of pneumonia in Wuhan, Hubei Province. A novel coronavirus was eventually identified. After the identification of COVID-19 on 31 December 2020 till now, it spread very rapidly across the globe. As we know how the panic situations in this time by the effect of COVID-19. Every country At this time our work culture changes physically to virtual. Every people try to make successful care from this situation. When we talk about art our mind visualizes beautiful colors, nice drawings, the texture of surface and emotion with expression by painting, drawing, sculptures, and many more things which is visible in our naked eyes. From the start of civilization art used as a tool to express our story and narration of our work culture to the upcoming generation and it's also used as learning and developed his mind human record all the activities by the drawing and painting which is available as proof in the cave also. After moving from primitive art to contemporary new media art its carries the idea only mediums change. In this situation, many artists take initiative and come out of the doorstep to create the artwork for social awareness when the whole country stays in their homes at the locked down. This type of approach and creative people define that art and artist always with society and unbreakable part of art and culture of any society.

### Artists And Their Artwork On Covid19

If we talk about street art and social art one name comes who start a new media to express the idea and message to the society against the government policies. Banksy is an anonymous England-based street artist, vandal, political activist, and film director, active since the 1990s. Banksy motivates the artist to create street art and a dial to expressive such serious things in a very creative and innovative form. At the same style, Banksy creates some new artwork title "rat wreaking havoc in his bathroom". Now the street art is a very famous style to express their thoughts and imagination to the audience. In this paper, I am trying to explore some artist and their initiative on pandemic COVID-19.

1. That yoga guru and motivational speaker *Jaggi Vasudev* also, take an initiative to help and contribute to helping the people who affected by a pandemic coronavirus. For this social cause, he picked up the brush, paint, and create some masterpiece of art. And after complete this abstract painting Sadhguru was recently sold for a whopping Rs 4.14 crore, his Isha Foundation.

2. *Brian Musasia Wayanad*, a graffiti artist from the Mathare Roots youth group, works on an informational mural warning people about the risk of the new coronavirus, in the Mathare slum, or informal the settlement, of Nairobi, Kenya.

3. *Banksy's* Girl with a Pierced Eardrum mural has been given a face mask in a nod to the coronavirus pandemic as the UK continues in lockdown to help curb the spread of the coronavirus, in Bristol,

England. The graffiti takes its inspiration from Girl with a Pearl Earring by Dutch painter Johannes Vermeer.

4. Artist *Sam Bailey* puts the finishing touches to a mural acknowledging the work being done by the NHS, emergency services and the fundraising by Captain Tom Moore in Northampton, England. The war veteran raised more than £28m for NHS charities by walking 100 laps of his garden before his 100th birthday. The artwork stands at 9 feet tall and 6 feet wide and has been created using 600 epaulets from service personnel from around the world.

5. A garage door chalk mural of Albert Einstein wearing a mask by artist *Kate Tully* is displayed in Prospect Heights, Illinois. The Einstein mural came to Tully when she watched news coverage of the 50th anniversary of the historic Apollo 11 moon landing. Tully added the mask to her mural as people try to protect themselves from the coronavirus.

6. Artist *David "S.I.D." Perez* takes a picture of his graffiti of a cashier to pay tribute to essential workers during the coronavirus disease (COVID-19) outbreak in Gland, Switzerland

7. During the early days of lockdown in India, *Md. Abdul Basith* with a team of 15 people hit the road opposite the bus stand at Patancheru. With a bagful of water paints, brushes, and sanitizers, these artists wearing masks were on a mission. The team worked non-stop for eight hours and completed work on the busy junction. It is a pictorial representation of the danger around us.



(1)

(2)



(3)

(4)



(5)

(6)

## CONCLUSION

After watching all the creative artworks done by the artist's cooperative connections and moral information for humanity. Their topic clearly express the message about the effect of COVID19 according to the guideline of WHO Like-Physical distancing, Clean hands by washing or sanitize and major part stay at home. So its define that artist not create work of art just for enjoyment or time pass. While it's a big-thinking process and observation time to time changing the phenomena of societal environment and their effects on humankind. Yes, I can use the definition that art and society are compared to each other. Both affect each other. Artists paint those things which are observed conscious or unconscious about the society. And societies adopt which artist imagines and visualize the things after seeing the world.

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