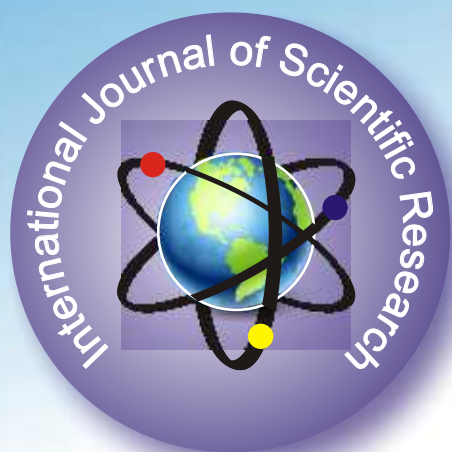


International Journal of Scientific Research

Listed in International ISSN Directory, Paris



ISSN No. 2277 – 8179

A Multi-Subject Journal
Journal for All Subjects

Volume 1 | Issue 1 | June 2012



ISSN No. 2277 – 8179

International Journal of Scientific Research
Journal for All Subjects

Advertisement Details

Position	B/W (Single Color)	Fore Color
Full Inside Cover	₹ 6250	₹ 12500
Full Page (Inside)	₹ 5000	-

Subscription Details

Period	Amount Payable
One Year (12 Issues)	₹ 3000
Two Year (24 issues)	₹ 5800
Three Year (36 issues)	₹ 8700
Five Year (60 issues)	₹ 14400

You can download the Advertisement / Subscription Form from website www.gra.in. You will require to print the form. Please fill the form completely and send it to the **Editor, International Journal of Scientific Research** along with the payment in the form of Demand Draft/Cheque at Par drawn in favour of **International Journal of Scientific Research** payable at Ahmedabad.

Editor-In-Chief

Khansa Memon
Editor, Sarah Publishing Academy

Editorial Advisory Board

Dr. Ashok S. Pawar
Associate Professor, Dept. of Economic
Dr. Babaasaheb Ambedkar
Marathwada University, Aurangabad

Dr.(Prof) Vijay Kumar Soni
Principal,
Jai Meenesh College, Phagi,
Jaipur, Rajasthan

Dr. A.R. Saravankumar
Assistant Professor in Education
DDE, Alagappa University,
Tamilnadu

Dr.R.Ramachandran
Commerce Dde
Annamalai University
Tamilnadu India

Dr. R Ganpathy
Assistant Professor in Commerce
Directorate of Distance Education
Alagappa University Karaikudi.

Dr. Amit Bandyopadhyay
Assistant Professor
Department of Physiology
University of Calcutta

Dr. V. Kumaravel ,
Professor and Head
Vivekanandha Buss. School for Women
Tiruchengode, Namakkal Dist

Dr. K. Prabhakar,
Professor,
Department of Manag. Studies,
Velammal Engg College, Chennai

Dr. Sunita J. Rathod
Maharashtra Education
Service Group-B
DIET Dist. Jalna

1. Thoughts, language vision and example in published research paper are entirely of author of research paper. It is not necessary that both editor and editorial board are satisfied by the research paper. The responsibility of the matter of research paper/article is entirely of author.
2. Editing of the **International Journal of Scientific Research** is processed without any remittance. The selection and publication is done after recommendations of at least two subject expert referees.
3. In any condition if any National/International University denies accepting the research paper published in IJSR then it is not the responsibility of Editor, Publisher and Management.
4. Only the first author is entitled to receive the copies of all co-authors
5. Before re-use of published research paper in any manner, it is compulsory to take written permission from the Editor-IJSR, unless it will be assumed as disobedience of copyright rules.
5. All the legal undertaking related to **International Journal of Scientific Research** is subject to Ahmedabad Jurisdiction.
7. The research journal will be sent by normal post. If the journal is not received by the author of research papers then it will not be the responsibility of the Editor and publisher. The amount for registered post should be borne by author of the research paper in case of second copy of the journal.

Editor,

INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH

3, SUHANA, Nr. Rubi Apartment, B/H NID, Rajnagar Road,
Paldi – 380007. Ahmedabad-Gujarat. (INDIA)

Contact: +91 98247 02127, +91 88660 03636

www.theglobaljournals.com | ijsr@theglobaljournals.com

Index

Sr. No	Title	Subject	Page. No.
1.	The Impact Of FIIs On Indian Stock Market <i>Dr. Vinod K. Ramani</i>	Accountancy	1-3
2.	Human Resource Management New Dimention <i>Dr. Kishor V. Bhesaniya, A. R. Sakhida, C. C. Gediwala</i>	Accountancy	4-6
3.	Sequencing The Hypervariable Region V3 Of 16S RRNA Of Bacteria Isolated From RAM <i>V. S. Wadhai, Savitri R. Dewangan</i>	Biology	7-10
4.	Credit Rating Methodology for rating Small and Medium Enterprises A Comprehensive Outline <i>Dr. Bheemanagouda</i>	Commerce	11-13
5.	Growth And Performance Of Micro Small And Medium Enterprises (MSMES) In India <i>Dr. M. K. Maru</i>	Commerce	14-15
6.	Uses Of College Funds In Assam-with Reference To Lakhimpur District <i>Dr. Niranjan Kakati</i>	Commerce	16-17
7.	The Study On Awareness Of Solar Energy Products In House Holds, Coimbatore <i>Dr. M. Dhanabhakyam, T. Sumathi</i>	Commerce	18-20
8.	Connotation Of Systematised Warehouse Management System In Supply Chain Of Small Scale Firms <i>Dr. Vipul Chalotra</i>	Commerce	21-23
9.	Distribution Mix Strategy Of Jammu And Kashmir Co-operatives Supply And Marketing Federation Limited (JAKFED) In Jammu District Of J&k <i>Tarsem Lal</i>	Commerce	24-25
10.	A Study On Irrigation Projects In Maharashtra State <i>Dr. Pawar, Ashok S., Dr. Rathod Sunita J.</i>	Economics	26-27
11.	A Study Of Food Security In South Asia <i>Dr. Pawar, Ashok S., Dr. Rathod Sunita J.</i>	Economics	28-30
12.	Inter-District Variations In The Performance Of Self Help Groups (SHGS) In Tamil Nadu. <i>Dr. A. Shyamala</i>	Economics	31-34
13.	Challenges of Indian Agriculture and Rural Development <i>Dr. Sangappa. V. Mamanshetty</i>	Economics	35-36

14.	Enhancing Science Process Skills and Scientific Attitude and Analysing their Interactions. :- An Intervention through Inquiry Learning Approach <i>Sreetanuka Nath, Dr. Sybil Thomas</i>	Education	37-42
15.	Effect Of Piston Geometry On Combustion Efficiency <i>A. B. Damor, I. H. Bhoraniya, V. H. Chaudhari</i>	Engineering	43-45
16.	Multipoint Hand Gesture Recognition For Controlling Bot <i>Nishant M Labhane, Prashant Harsh, Meghan Kulkarni</i>	Engineering	46-48
17.	To Study the working conditions Level in Rajasthan Healthcare Department <i>Dr. Ashwin G. Modi, Sushman Sharma</i>	Healthcare	49-51
18.	Impact Of Nutrition Education On Nutritional Knowledge, Dietary Practices And Physical Endurance Of Amateur Badminton Players <i>Dr. Anjali A. Rajwade</i>	Home Science	52-53
19.	Impact Of Maternal Nutrition Education Module On Knowledge And Nutritional Status In Urban Pregnant Women <i>Dr. Anjali A. Rajwade</i>	Home Science	54-56
20.	Feminism and Gender Representation in Indian Writing in English <i>Bhaveshkumar B Rana</i>	Literature	57-59
21.	Impact of Grievances on Industrial Relations <i>Anuradha Averineni</i>	Management	60-61
22.	Bioactive Polyphenols Of Bombax Ceiba <i>K.Shakila, D. Sukumar, R. Priya, R.Rajaselvi</i>	Management	62-63
23.	A Study On Employee Motivation In Health Care Industry In A Private Multi-Speciality Organization <i>Dr. C. Swarnalatha, T. S. Prasanna</i>	Management	64-67
24.	Tax-advantaged Mutual Funds V/s. Rest of the Population <i>Dr. Deepak H. Tekwani</i>	Management	68-69
25.	Perception Analysis On Employees Motivation Techniques <i>Dr. M. Dhanabhakym, R. Umadevi</i>	Management	70-73
26.	A Feasibility Study of Islamic Banking System in India Miles to Go <i>Dr. Sharif Memon</i>	Management	74-77
27.	Rural Marketing Practices in India: Emerging Issues <i>Kavita A. Trivedi</i>	Management	78-79
28.	Impact of Micro, Small and Medium Enterprises on Indian Economy using the ranking method in Today's Context <i>Vimal P. Jagad</i>	Management	80-81

29.	Paradigm Changes in Healthcare Marketing <i>Dr Mahalaxmi Krishnan</i>	Marketing	82-84
30.	Evolution of New Consumer Class in India <i>Dr. Sanjeev Verma</i>	Marketing	85-86
31.	Socio-Economic and Demographic Determinants of Reproductive Tract Infections (RTIs). <i>Dr. K. JOTHY</i>	Social Sciences	87-89



Impact of Micro, Small and Medium Enterprises on Indian Economy using the ranking method in Today's Context

* Vimal P. Jagad

June, 2012

Abstract

India becomes the leader of developing economy of the world. It is the big challenge to maintain sustainable outcome and growth of Indian Economy. Micro, Small and Medium enterprises play an important role as a "Growth Engine" to improve economic condition of particular nation such as generating employment, production and exporting etc.

Keywords : MSME'S, Sector, Area, Activity, Employment and Production

Introduction

Nation Growth and Industry are two sides of a coin. Manufacturing units are the key parameter to provide the employment and over all economic development. Micro, Small and Medium enterprises are necessary for improving supply chain, optimal use of local raw materials and skills in large and medium scale units. It also helps to create entrepreneurship ability and for the purpose of regional development.

Concept Of Micro, Small And Medium Enterprises In India

Micro, Small and Medium enterprises as MSMED act, 2006 are defined based on their investment in manufacturing enterprises in terms of plant, machinery and equipment such as

Classification	Manufacturing Enterprises	Service Enterprises
Micro	Rs.25 lakh	Rs.10 lakh
Small	Rs.5 crore	Rs. 2 crore
Medium	Rs.10 crore	Rs.5 crore

Source Annexure IX MSMED Report 2011-12
More than 6000 Products of MSMEs including given below

List of registered Products of MSMEs	% under Total Contribution
Food products and Beverages	14.26
Wearing Apparels	13.67
Fabricated Metal products	8.96
Repair, Maintenance & Retail trade	8.46
Textiles	6.78
Furniture	6.36
Machinery & Equipment	4.66
Non-Metallic & Mineral products	3.77
Automobile parts & Wood products	7.25
Others	25.82

Source Final report of All India census of MSMEs 2006-07 registered units

Objectives Of This Study

1. To identify highest contribution activity, area and sector wise MSMEs in India.
2. To know about highest employment generation through MSMEs within last 5 years in India.
3. Uphold effect of the production in terms of gross outcome of MSMEs to maintain economic growth during the last 5 years in India.

Research Methodology

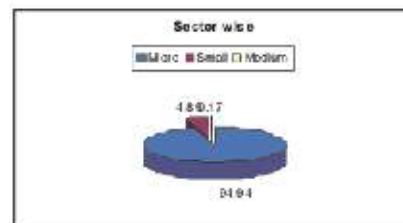
- I. Type Of Sampling Convenient based study
- II. Sample Units Micro, Small and Medium registered enterprises
- III. Sample Size more than 6000 products manufacturing MSMEs
- IV. Research instrument Analytical Study with using Ranking statistical tool
- V. Collection Of Data Secondary way

Data Analysis & Interpretation

1. To identify highest contribution sector, area and activity wise MSMEs in India.

A. Sector wise MSMEs

Sector	Micro	Small	Medium
% of contribution	94.94	4.89	0.17
Rank	1 st	2 nd	3 rd

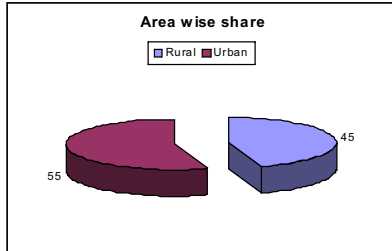


Interpretation we can say that Micro enterprises are highest registered in numbers with 94.94% than other enterprises

* Assistant Professor, Takshashila Institute of Management, Bhavnagar University, Bhavnagar, Gujarat

B. Area wise MSMEs

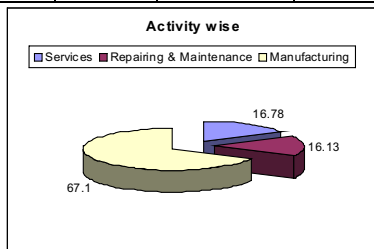
Area wise	Rural	Urban
% of contribution	45	55
Rank	2 nd	1 st



Interpretation Here, there is more existence of MSMEs in urban areas with 55% but, rural areas are also competing well with 45%.

C. Activity wise MSMEs

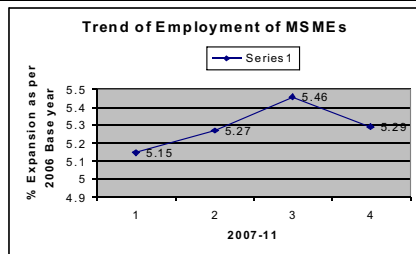
Activity	Services	Repairing & Maintenance	Manufacturing
Contribution No. in (lakhs)	2.62	2.52	10.49
Rank	2 nd	3 rd	1 st



Interpretation Here, Manufacturing units are more in activity based Contribution with 10.49 lakhs in total numbers of MSMEs while, service sectors are also opening sound manner within last 5 years in India.

2. To know about highest employment generation through MSMEs during the last 5 years in India.

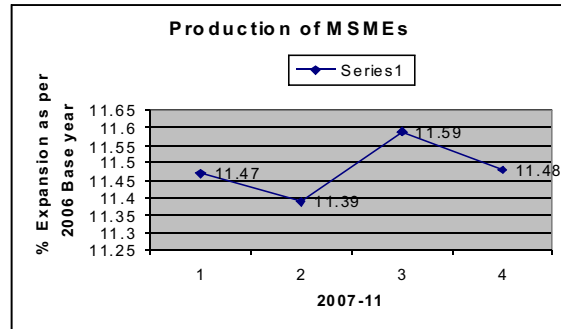
Year	2006-07	2007-08	2008-09	2009-10	2010-11
No. in lakhs employment	595.66	626.34	659.35	695.38	732.17
Rank to consider base year 2006-07	-	4 th (1)	3 rd (2)	1 st (3)	2 nd (4)



Interpretation Here, there is increasing trend of employment from 2007 to 2009 but, there is declining the employment during last year 2011.

3. Uphold effect of the production in terms of gross outcome of MSMEs to maintain economic growth during the last 5 years in India.

Year	2006-07	2007-08	2008-09	2009-10	2010-11
Production (crore)	709398	790759	880805	982919	1095758
Rank to consider base year 2006-07	-	3 rd (1)	4 th (2)	1 st (3)	2 nd (4)



Interpretation Here, there is escalating performance with Rs.982919 (crore) of MSMEs during the 2009-10 year.

Findings & Suggestions

- (1) India is moving a stage as a Developed Economy so, majority of people are coming from urban areas due to migration from rural areas in MSMEs. Manufacturing sector is contributing best but, Government can also require to encourage service and repairing & Maintenance sector through specialized incentives and packages such as electricity rate deduction, local area wise taxation system, cold storage facilities etc.
- (2) MSMEs are becoming a key factor of country's growth. But, there is a little turning down the employment during 2010-11. Thus, it is necessary to promote local young entrepreneurs and to initiate MSMEs in rural and backward areas for over all regional development such as lower time and lower rate loan, land packages etc.
- (3) Efficient production must be required to maintain good economic growth of particular country. There is increasing trends from 2007 to 2010 but declining during 2010-11. So, state and central government can arrange the more exhibitions and personal touch up with MSMEs for technical awareness, exporting and financial assistance purpose.

Conclusion

It is basic necessity to develop Micro, Small and Medium enterprises for removing poverty and unemployment condition in Indian Economy. It generates National and International level Entrepreneurs and regional development of rural and backward areas with superior infrastructural facilities. MSMEs are playing a vital role change scenario of Indian Economy.

References

Mamatha D'Souza, "Development of New Enterprises I", first Edition July 2011, Sheth Publishers Private Limited, p.p.59-70. | Annual Report 2011-12, Government of India Ministry of Micro, Small and Medium Enterprises, p.p.1-38 and 315 | www.msme.gov.in



Sara Publishing Academy
INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH
Journal for All Subjects

Editor,
INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH
3, SUHANA, Nr. Rubi Apartment, B/H NID, Rajnagar Road,
Paldi – 380007. Ahmedabad-Gujarat. (INDIA)
Contact: +91 98247 02127, +91 88660 03636
Www.theglobaljournals.com | ijsr@theglobaljournals.com