

A Study of Perception of Parents Towards Commerce Department of Maharshi Dayanand University Rohtak



Commerce

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ABSTRACT

The paper is an attempt to have an insight into the perception of Parents towards Commerce Department of M.D.University Rohtak in the State of Haryana. To achieve the objectives of the study, a sample of 50 parents was selected from parent of students from the campus of Maharshi Dayanand University, Rohtak and the data were collected with the help of a questionnaire. The researchers found that majority of respondents think that getting admission in this university is a matter of pride; most of respondents asked that his ward is improving his/her knowledge through interaction with faculty; the university maintain discipline in all respects; some parents were saying that university not maintain discipline in all respects; majority of respondents were thinking that a positive change in the behavior and personality of their ward is clearly noticeable after joining the department.

INTRODUCTION

Maharshi Dayanand University (MDU) is an "A" grade Government State University in Rohtak, Haryana, India. It is accredited by NAAC. Established in 1976 and named after the saint Dayananda Saraswati, the university offers courses in a number of fields of study at the undergraduate, postgraduate and doctoral levels. Besides offering courses on campus, MDU is a collegiate university which provides programs through colleges, institutes and centers throughout the region. MDU Rohtak shares its campus with IIM Rohtak. The University secured the recognition of University Grants Commission – the higher education regulatory body of India - for central Govt. grants in Feb. 1983. Rohtak is the education hub of the State with excellent facilities for education in all fields of knowledge. Educational and research programmes are offered through its 36 departments. There are 10 instructional buildings, 10 dormitories (with another 10 planned), the Vivekananda Library with six branches, the modern Tagore Auditorium, a student-activity centre, a health centre, a faculty house, a sports stadium, swimming pool, multi-purpose gymnasium, community centre, printing press, cafeterias, a shopping complex and an administration building. About 550 residential units are available for faculty members and non-teaching staff. There is a campus-wide network of cable and Wi-Fi technologies, with 1 GB/s internet connectivity. Branches of the State Bank of India and the Central Co-operative Bank are available on campus. Rohtak is the educational hub of the state; the university also administers programmes through its Indira Gandhi P.G. Regional Centre, Meerpur (Rewari) and the University Institute of Law and Management Studies (ULIMS), Gurgaon. The Regional Centre offers nine postgraduate programmes, and UILMS offers two.

The University envisions (Vision 2020) promoting quality education and research through inter-disciplinary understanding, state-of-the-art learning, and the use of emerging knowledge for developing world-class human resources capable of mastering the global challenges of future technology and management. The University seeks to create, preserve, and disseminate knowledge to build competitive capability for holistic development of man and society.

OBJECTIVES OF THE STUDY

The Objectives of this Study is to study the perception of Parents towards Commerce Department of M.D.University Rohtak in the State of Haryana.

RESEARCH METHODOLOGY

In the study the following research methodology is used:

Research design

The study was descriptive-cum-exploratory in nature and based on survey questionnaire.

Sample design

Sample was selected from parents of the students of

M.D.University Rohtak.

Population

All the parents of the students of M.D.University Rohtak constitute the population of this survey study.

Sample unit

The parents of the students of M.D.University Rohtak were taken as the sample unit.

Data collection

The study entirely based on primary data. The primary data was collected through structured questionnaires duly filled by parents.

Statistical techniques

Crosstab technique of SPSS was used to analyze available data and to reach at the conclusion of the study. Data was also analyzed, interpreted and evaluated with required statistical tools like tabulation, graphic presentation, and percentage.

RESULTS AND DISCUSSIONS

An analysis of total 50 respondents (parents) was made with the help of crosstab technique of SPSS under the study and average mean. In this paper the questionnaire was made on the bases of 'Likert 5 point scale' such as strongly agree, agree, indifferent, disagree, strongly disagree and pointed as under:

- 5 for strongly agree.
- 4 for agree.
- 3 for indifferent.
- 2 for disagree.
- 1 for strongly disagree.

When data collected from respondents was analyzed through analytical Table 1, it was found that majority of respondents think that getting admission in this university is a matter of pride because average mean (4.23) nearby 4 that is pointed as agree; it means most of respondents agree with the statement. Most of respondents feel that the University has a fair admission process; the average mean (4.2) is pointed on agree. Most of respondents believed that his ward is improving his/her knowledge through interaction with faculty; because average mean (4.16) pointed on agree. Most of respondents having some confusion about the university maintain discipline in all respects; the average mean (3.6) having indifferent. Most of parents agree with the statement that the University environment has a conducive learning environment with average mean of 4. Majority of respondents were thinking that a positive change in the behavior and personality of their ward is clearly noticeable after joining the department although the average mean was 3.87.

When data collected from respondents was analyzed through analytical Table 2, it was found that majority of respondents think that information is accessible to all at the department as

well as university level; when average mean was 3.87. Most of respondents agree with the statement that the course curriculum promotes learning experience; which were shows by average mean of 3.8. Some parents said that all the staff members in the department are not cooperative; with this average mean (3.66). Most of parents believed that recent changes introduced in the department are progressive with this average mean (3.86). Most of respondents were having indifferent (3.6) with the statement that Teachers take full interest in the progress of their ward. Most of respondents were indifferent (3.33) with the statement that the department makes effort for the placement or future prospects of students. Majority of parents feels indifferent (3.47) that their ward is encouraged to participate in extramural activities or some parents may be encouraged. Majority of parents would like to recommend this department to their friends and relatives; it is shows by average mean of 4.16.

CONCLUSION AND SUGGESTIONS

The study which was conducted on parents of student of department district Rohtak in Haryana found that majority of respondents think that getting admission in this university is a matter of pride; most of respondents asked that his ward is improving his/her knowledge through interaction with faculty; the university maintain discipline in all respects; some parents were saying that university not maintain discipline in all respects; majority of respondents were thinking that a positive change in the behavior and personality of their ward is clearly noticeable after joining the department; majority of respondents think that information is accessible to all at the department as well as university level; Some parents said that all the staff members in the department are not cooperative; Most of parents believed that recent changes introduced in the department are progressive; most of respondents were having indifferent (3.6) with the statement that Teachers take full interest in the progress of their ward; majority of parents would like to recommend this department to my friends and relatives. On the bases of findings suggested that the university must be maintaining discipline in all respects and Teachers should take full interest in the progress of department.

Table 1
Parents Responses towards Commerce Department of M.D.University

Particulars	Average mean of 5 Point Scale
Getting Admission in this university is a matter of pride.	4.23
The university has a fair admission process.	4.2
My ward is improving his/her knowledge through interaction with faculty	4.16
This university maintains discipline in all respects.	3.6
This environment has a conducive learning environment.	4
A positive change in the behavior and personality of my ward is clearly noticeable after joining the department.	3.87

Note: (i) Source: Primary data collected.
(ii) The figures in brackets show the percentages.

Table 2
Parents Responses towards Commerce Department of M.D.University

Particulars	Average mean of 5 Point Scale
Information is accessible to all at the department as well as university level.	3.87
The course curriculum promotes learning experience.	3.8
All the staff members in the department are cooperative.	3.66
Recent changes introduced in the department are progressive.	3.86
Teachers take full interest in the progress of my ward.	3.6
My ward always speaks high of the department and its faculty at home.	3.53
The department makes effort for the placement/ future prospects of students.	3.33
My ward is encouraged to participate in extramural activities.	3.47
I would like to recommend this department to my friends and relatives.	4.16

Note: (i) Source: Primary data collected.
(ii) The figures in brackets show the percentages.

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