

How to Counter the Cyber Bullies



Management

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ABSTRACT

The positive development makes the ways for negative development. Sophistication invites complication. The cyber world of today, no doubt, has made place for several qualitative improvements but at the same time, it has also opened new vistas for the negative developments. E-mail texting, cell phones, cell phone camera and web sites are being used to threaten, humiliate and harass someone, has become now serious global problem. The aim of this paper is to gain better understanding of the impact of cyber bullying and the possible need of preventive measures in order to negate it.

Backdrop

Social Networking Sites like Facebook, Twitter, You Tube, Messenger and Mobile texting are the major routs of today's communication and cyber bullying has become reality of the hour. Cyber bullying is a form of technology misuse that is a problem for users. Cyber bullying can be defined as the use of Information and Communication Technology particularly mobile phones and internet deliberately to upset source one else. It can be extension of face to face bullying with technology providing the bully with another route to harass their target.

Cyber bullying occurs when electronic communication, text message, e-mail, instant messages and social media updates are used to threaten or humiliate someone. Cyber bullying refers to bullying through information and communication technologies mediums like mobile phone text, messages, emails, phone calls, internet chat rooms, instant messaging and the latest trend – social networking websites. It is fast growing trend, differs in several ways from other kind of bullying. These differences are

- Impact – The impact of cyber bullying is wider
- Target – People involved may have different profile
- Location – All place
- Anonymity – Bullied do not know who is targeting
- Motivation – People do not know his act is bullying.

Cyber bullying: Emerging trends

Bullies know cyber know-hows. Cyber bully use internet and mobile in many ways

- A threatening e-mail
- Making nasty calls
- Nasty instant messaging session
- Sharing humiliating image
- Videoing
- Repeated notes sent to the cell phone
- A website set-up to mock others
- Assault via camera phone
- Bypassing the phone network
- Forwarding private messages, pictures or voice.

Internet Abuse by cyber bullies

Internet operation can be private, but anything can be shared quickly become public. There are following types of internet abuse, used by cyber bullies to exploit, harass and embarrass other –

- Social Exclusion - It is lowest types of cyber bullying, but can cause high problem. It is intentionally exclusion of someone from online group.
- Harassment: Repeatedly sending offensive/insulating messages.
- Tagging with permission: Tagging is a process of attaching a person's name to an online image so that his/her name appears on the image, or so that images of a person can be identified be searching for tagged images using his/her

name. tagging someone's for defaming, particularly with permission is a form of internet abuse, mainly when the intention is maline.

- Flaming: It is online fight by using electronic flaming is a form of internet abuse, practices posting of untrue information or derogatory comments about someone in order to damage his/her reputation or image.
- Sexting: Sext Re-posting is a risky act, when anybody is in relationship, he can be drawn into sexting a picture of his self to his loving person, without thinking about the future harm of it.
- Impersonation: Breaking someone's account, posting that person and sending message to make the person look bad. Impersonation is pretending to be someone else, and can range from obvious mockery to actually borrowing or stealing someone's identity like name, image, identifying information, to carry out actions which are attributed to the victim.
- Trickery: Sharing someone's secret or embarrassing information or sending it to other.
- Deviation: dising someone online and sending rumours about someone's. It is also called cyber stalking.

Adverse Effect: All types of cyber bullying are injurious.

- In some cases, it can constitute criminal behaviour.
- In few cases, cyber bullying has led teenagers to suicide.
- Most of victims suffer embarrassment, shame, depression and stress.
- Increases self-hurting tendency.
- Promote use of drug and wine.

Solution: Need of hour

message is fully private including text and e-mail. Therefore use of internet to threaten, hunt, empress others can be detected. Internet and cell phone service providers have rules about behaviour of users. If break them than account could be cancelled. In this regard following solution must be kept in mind.

- Not share private information about others.
- Not share personal/private information online. Such as Name, Address, Phone Number and Personal Photos.
- Keep Passwords and PIN safe.
- Not leave cell phone any place away from the user.
- Not talk with unknown/stranger online.
- Not send picture/personal information to unknown/stranger online people.
- Not open messages send by unknown people.

Strategies:

- Not respond inappropriate message save it as record for future reference.
- Talk about problem, faces online.
- Always report online bullying.
- Block the e-mail addresses and cell phone number of such people sending unwanted messages.
- For serious or regular problems, lodge complaint before In-

ternet Service Providers, Web Sites, Cell Phone Companies, Call Centres.

- When in doubt, log off the system and help line for help.

Conclusion reporting:

Rapid globalisation, availability of cheap cell phone, access to internet has transformed the scenario and enhanced the chances of cyber-crime among users. Cyber misuse and cyber bully-

ing has become alarming issue before the hi-tech world. Cyber world have allowed users to stay in touch with outside world. The internet has positive power to transform users mind set for better life, but when it is misused, it can cause real pain, distress and serious problem. There is no single solution to the problem of cyber bullying. Such preventive framework that offers an effective approach must be considered and strict laws must be enacted to combat and counter cyber bullies and cyber bullying.

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