Technology Has Changed the Way we Communicate

Communication Skill

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ABSTRACT

The world is constantly changing now with all technological modern aspects and perspectives. The modern technological world where we live in the flow of information is hard to find out actual wisdom and knowledge. Technology has changed scenario where like everything else process of communication is also affected

Throughout the history, developments in technology and communications have gone hand-in-hand. The latest developments such as internet and mobile services have resulted into the advancement of communication at new level. Over the years technology has significantly changed the way people communicate. Internet, e- mail and social networking are best mediums for communication.

TECHNOLOGY HAS CHANGED THE WAY WE COMMUNICATE

The ever changing realm of technology has always fascinated the world and how new advancements in technology have helped shape the way people communicate. We have adapted the rules of communication to work with such changes. Technology allows us to stay connected to everyone we know. One of the strongest ways technologies have shaped relational development and inter personal communication. In this age of information, we are able to communicate faster than ever before. The more we are able to connect, the more apparent the need for comprehensive and quality language supports. Technology may have brought us together and may make the world a smaller place but it takes in- language communication to unite people from across the world,

Person – to- person

Person –to- business

Business-to- business

It's just like relationship in terms of one –to- one

One – to – many

Many – to –many

Technological advancements and tools not only influence the languages across the world but how we use languages too. The act or process of using language and communication is affected by technological advancements.

e.g.

Scenario of telephones and internet before 5 to 10 years compared to now- a- days

A consistent concern in the linguistic community is the value of human based versus machine based usages. Communication itself has not changed, just the technology we use to engage with it as new technology emerges there are new manners associated with the new methods of communication. New technology and social media sites are constantly changing, evolving and developing which means the face of personal communication is also changing. These changes often mean people are having less and less face to face interaction. It is not secret that time spent on new technology and social media sites is increasing immensely creating less time for real life interactions. There's hardly anything analog now, we live in a digital world, a digital age. Talk pixels and bytes.

1. Speed and cost

The most significant impact of technology on communication is speed and cost as its speedy and cost efficient. The spread of internet and mobile devices its become very easy to have speedy and less costly work particularly in communication field and generally in all the sorts of fields in society

2. Quality

This is reality that in today's modern technological world its difficult to come across true wisdom and knowledge due to flow of information. The huge amount of information is accessible by a mere click which has helped to improve quality of communication

e.g.

Translating a text from an unfamiliar language to familiar language, seeking out meaning, getting follow ups and information all these are possible due to technology

3. Easy Storage

It is quiet easy to have storage and records of all communication. Technology allows easy storage and retrieval of communication as and when needed especially verbal communication

4. Change in style

Due to changes and updations in technologies and technological enhancements, communication has become concise and short as it's said in English, "brevity is the soul of art/ wit"

The way and style of dealing and communicating changed now by using technological gadgets people can communicate universally anywhere.

5. Accessibility

Now-a-days the system of communication is democratized so the role of technology also changes. It's become easier to use information to access information and to communicate universally.

➢ **Nature of communication changes**

With the spread of technology the ease of communication and spread of interactive communication methods have increased volume of communications. People can now easily communicate as with technological advancements

1. Benefits
1. No barriers

There are no linguistic or cultural barriers with the amalgamation of technology and communication

2. Strong relations

Technological advances can strengthen relationships without

the boundaries of cast, culture or countries

3. Advanced solutions
By technological advancements and usage we can have better solutions of our all sorts of our problems.

4. Keep in touch
For more than a century now, technological advances have brought world closer, making communication across long distance easier. Programs like Skype, ichat or Google video chat make it possible to see the person you are speaking with rather than just hear his voice

5. Business purposes
Technology advancements have simplified and improved personal communication have also had same beneficial effects on business

e.g.
Video conferencing allows companies to have workers scattered around the globe while but still hold efficient meetings and discussions

Business networking is made easier by social media and online networks designed specifically for that purpose such as LinkedIn.

6. Victory over Disabilities
Technology has both improved communications for disabled people

e.g. Hearing aids boost hearing of partially deaf people, making it easier to understand speech.

7. Reaching a larger audience
It can be especially important in politics and activism. E.g.

Photos and videos recorded through cell phones can be quickly and easily shared online through YouTube or social networking such as Fb or twitter

8. Digitization of Age
The digitization of information has made it possible for us to store it in a compact form. Also, digitization enriches the quality of data storage. Digital cameras and digital TVs provide users with an enriched picture quality, thus bettering user experience with technology.

9. Communication Recreated
Cellular communication has revolutionized the communication industry. The conventional telephone, also a piece of technology, was one of the earliest technological developments in communication. Mobile phones have broadened the horizons of communication by enabling convenient long-distance calling. Emails and cell phone messages have become the easiest means to connect.

10. Reincarnation
Owing to developments in technology, communication is wireless. Social networking is another defining factor here. It has given an all new dimension to communication, entertainment and recreation.

2. Loses
1. A Distracted view
Cell phones and mobile devices are good to be connected but due to that many people suffer injuries in accidents involving a distracted driver and texting is the primary source for it. Technology can sometimes draw user's attention away from important matters

2. Faceless communication
 Technology can also affect the quality of communication. One of the great benefits of internet is its anonymity, allowing users to explore and communicate without having to give away their personal details. When internet reduces a person to faceless screen name which can be mainly seen in youngsters

3. Isolation
Technology has elaborated social networks online, but these can unexpectedly lead to social isolation. In some cases online communicating replaces face to face interaction for users, reducing the amount of time they actually append in the company of other human being.

These social networks sometimes replace a small number of strong social connections with a large number of much shallower connections. This can lead to a feeling of depression, loneliness and lack of support

4. Privacy factors
Communications you send over internet are allowing third party to read or to have conspiracy over it. Encryption can help keep communication safe from prying eyes but protecting every link in the social communication chain can be difficult

5. Lack of skills
The use of online social media outlets causes us to meet face-to-face with much less frequency resulting in a lack of much needed social skills. We lose the ability to read body language and social cues in other people.

6. Depression
Technology creates the perfect recipe for depression with the lack of human contact, overeating and lack of exercise. They aren't carting people into the doctor's office and force feeding them the pills. This isn't to say that depression isn't a real problem, but some people could cure their depression by living a healthier lifestyle.

7. Poor routine habits
We get sucked into online activities that keep us up too late and the constant stream of information can make it difficult to turn off our brains. Keeping technology out of the bedroom would be a very healthy habit to acquire

8. Sense of reality
Using the internet as an escape from real life is very easy to do. In real life you only speak to a few people each day, there's no Photoshop for the reflection in your mirror, bills must be paid and saying smartass things is frowned upon. Unfortunately we must live in the real world whether we like it or not.

9. Stress
Constantly being "plugged in" and "connected" causes an extra layer of stress that wasn't present before the overuse of technology.

10. Cross social boundaries
Much in the same way that people over share on social media sites, there is an increasing tendency to cross social boundaries. Cyber stalking someone or sending unsolicited nude photos are examples of grossly crossing social boundaries.

11. Shorter attention span
The use of social media has shortened our attention span. Constant news feeds, getting information in 140 characters and videos that are 10 minutes or less has literally rewired our brains. People who are online an average of 5 hours a day have trouble remembering people's names, forget pots on the stove and even their own birthday.

12. Addiction

People are not only dependent on technology they are also addicted to it. Studies have shown that when cell phones are taken away subjects heard or felt fathom vibrations, continuously reached for phones that weren't there and became fidgety and restless. These are some of the same withdrawal symptoms you would expect from doing drugs.

13. Lack of empathy

The constant stream of violent scenes on video games, TV, movies and YouTube causes people to become desensitized to destruction of any kind. The normalizing of bad things happening and the culture of narcissism created by social media creates a society of people who lack empathy. When people stop caring, the world goes to hell in a hand basket.

14. Violence

After people lose empathy and are accustomed to violence, it becomes the social norm. Teenage girls are videoing themselves violently beating another girl; the number of school shootings are rising and videos of people attacking homeless people are a few examples of violent behavior caused by media.

15. Lack of privacy

The internet has stripped the world of privacy. With a few flicks on a keyboard the average person can find anyone's address and contact information. For those with more sinister intentions, the use of viruses and hacking helps to find any information they wish to obtain.

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