

## Scope of Medical Tourism in India



## Management

KEYWORDS :

Jagori Sarkar

### Introduction

India is a country where there has immense scope of medical tourism in an affordable price. Beside food, shelter, clothing, rest and water healthcare is also now a day a basic need of every individual. As far as price is concern India provides all type of treatment in a very low price comparison to other foreign country. In India treatment is very cost effective with the help of highly qualified health professionals.

### Objectives

- In India there are many government and private super speciality hospitals that trying to provide treatment to the patient cost effectively.
- Though in the foreign country a patient has to wait for a treatment for a long time India is providing it in the shorter period of time.
- Indian marketing efforts has to be appreciated well as it promote itself properly as a 'healthcare hub'.

### Key points in Indian Medical Tourism

- Most important cause for which India is attracted by the foreign tourist is for cost. Where in the foreign an open heart surgery cost near about \$7,000 in India it will be half of the cost. The same figure is also for other important operations.
- Another important point has to be taken care of that is time factor.
- In india modern medicine facilities are available in all super speciality hospitals. In each and every division in the medical treatment like as cardiology, orthopaedics, paediatrics, gynaecology, bone marrow transplantation, cosmetic surgery India proof himself as a best and cost effective medical hub.
- Getting medical Visa is also easy in India now a day.
- Indian hospitals are now providing treatment, diagnosis and all facilities efficiently with highly qualified staff.
- India is now a day getting success in test tube baby and in surrogacy.
- Hospitals are now a day regularly advertised properly for preventive medical check up.

### Suggestions

- Government of India can think about to provide Visa on Arrival to the medical tourist to decrease the time loss for the medical tourist for their treatment.
- When we are planning for Incredible India campaign government should give emphasis on Medical Tourism in India.
- Indian hospitals should accredited by international organization to match the international standards.

### Conclusion

India is a country where future of medical tourism is so bright. For that we should take some steps that can also help to increase the GDP of the country. Taking a clue for recent scenario Delhi, Mumbai, Kolkata etc cities have immense potentiality to attract medical tourist and provide them world class treatment. If we join hand together then India will be a popular Healthcare Hub in the World.