



CLEANLINESS SENSITIVE SOCIETY: AFTER LAUNCHING OF SWACHCHH BHARAT ABHIYAN

Education

Dr. Paras Jain

Director, Silicobyte Katni Degree College, Dikshabhumi Campus, Adharkap, Katni (M.P)-483501

ABSTRACT

Most of the states have supported swachchh bharat abhiyaan with interest and a result oriented work path. Municipalities and local administration are working in this direction on ground. Visible improvements showed the sincerity of movement. Present study is focused on finding of views of public as effect of swachchh bharat abhiyan.

KEYWORDS:

Swachchh Bharat Abhiyan, Administration, Cleanliness

Introduction:

Our country after 70 years of independence is facing grass root level problems like sanitation, cleanliness, safe drinking water, availability of toilets etc. Swachchh Bharat Abhiyan is a campaign by the govt. of India to clean streets, roads, colonies, residential area of the 4041 statutory cities and towns.

After launching swachchhta abhiyan there are major changes as 115 cities become open defecation free, Gujarat and Chandigarh exceeds mission target in construction of household toilets. 22.60 lakh individual household toilets and 93,985 seats of Community / Public toilets have been constructed against the Mission period target of 1.04 crore and 5.07 lakh respectively. Out of total 82,609 no. of wards, 39,376 no. of wards have been covered with 100% door-to-door construction of municipal solid waste. The five year mission target of construction of 4,06,388 toilets in Gujarat and 6,117 toilets in Chandigarh, 5,06,567 toilets in Gujarat and 18,950 toilets in Chandigarh have been built so far. Other lead performers in respect of construction of household toilets include Uttar Pradesh- 2, 46,484, Tamil Nadu- 2, 36,168, Madhya Pradesh- 2, 11,734 and Andhra Pradesh- 2, 05,772.

To aware students about cleanliness, Bal Swachchhta Abhiyan was launched which is carried out together by education and health department. Through this campaign, school students is playing the role as cleanup ambassadors in the schools, nearby and surrounding areas and display encouraging way for the locals to keep their surrounding clean. Schools and colleges are making sincere efforts to ensure that the school, college campus, its infrastructure along with surroundings and arterial roads remain clean and a consciousness is created to bring a transformational change for cleanliness.

Objective of Study:

- Finding of effect of swachchh bharat abhiyan on roads cleanliness
- Finding of effect of swachchh bharat abhiyan on colonies cleanliness
- Finding of effect of swachchh bharat abhiyan on dwelling cleanliness
- Finding of effect of swachchh bharat abhiyan on mouhalla cleanliness
- Finding of effect of swachchh bharat abhiyan on public place cleanliness

Hypothesis:

1. There is no significant effect of swachchh bharat abhiyan on roads cleanliness.
2. There is no significant effect of swachchh bharat abhiyan on colonies cleanliness.
3. There is no significant effect of swachchh bharat abhiyan on dwellings cleanliness.
4. There is no significant effect of swachchh bharat abhiyan on mouhallas cleanliness.
5. There is no significant effect of swachchh bharat abhiyan on public place cleanliness.

Methodology:

Descriptive survey method was used for present study. 1000 persons of age 16-60 years were randomly selected as sample. It consists of 50%

male and 50% female. Selected members were interviewed using a self prepared question paper. Collected data was tabulated and analyzed using percentile tool.

Finding and Analysis:

Table: Cleanliness of various places after launching Swachchh Bharat Abhiyan

Places	No. of Persons %		
	Positive Response	Negative Response	No Response
Roads	71	21	8
Colony	78	13	9
Dwelling	69	22	9
Mouhalla	73	16	11
Public Places	67	22	11

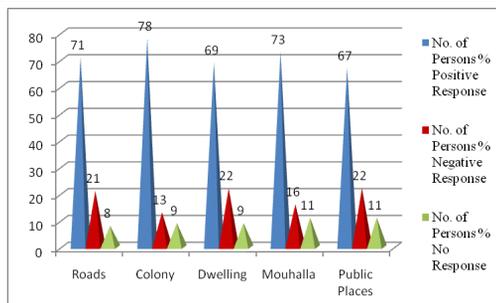


Table: Cleanliness of various places after launching Swachchh Bharat Abhiyan

After launching swachchh bharat abhiyan cleanliness has increased. Regarding roads data show positive response of 71% persons, negative response of 21% and 8% have no response. Positive response is greater; hence hypothesis 1 there is no significant effect of swachchhta abhiyan on roads cleanliness is rejected.

Colonies show drastic change. 78% persons exhibited positive response indicating support of cleanliness of colonies while 13% expressed negative view. Thus hypothesis 2, there is no significant effect of swachchh bharat abhiyan on colonies cleanliness is rejected.

About dwelling cleanliness, 69% positive response received and 22% negative view found, 9% have not expressed their views. Therefore hypothesis 3 there is no significant effect of swachchhta abhiyan on dwellings cleanliness is rejected.

Regarding cleanliness of mouhallas, 73% persons were positive after implementing swachchhta abhiyan, 16% were negative and 11% were not responded. Thus hypothesis 4 there is no significant effect of swachchhta abhiyan on mouhallas cleanliness is rejected.

In the context of public places 67% people presented positive response whereas 22% people presented negative response and 11% no response. That's why hypothesis 5 there is no significant effect of swachchhta abhiyan on public place cleanliness is rejected.

Conclusion:

Cleanliness is a habit and important to make healthy society. The biggest positive achievement of Swachh Bharat is the change of attitude and civic sense orientation of society. The availability of public toilets has improved. To make clean India, mere launching of campaign is not enough. It is necessary to teach everyone to be clean and maintain hygiene to become stronger and healthy.

References:

1. www.pib.nic.in
2. www.localcircles.com
3. www.mapsofindia.com/my.../swachh-bharat-abhiyan
4. www.socialsciencejournal.in
5. www.indiaonline.com
6. www.amu.ac.in