



## STATEMENT OF FINANCIAL ANALYSIS AT ICICI BANK

## Management

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## ABSTRACT

The term financial analysis is also known as 'analysis and interpretation of financial statements' refers to the process of determining financial strength and weakness of the firm by establishing strategic relationship between the items of the Balance Sheet, Profit and Loss account and other operative data.

## KEYWORDS

Balance Sheet, Project And Loss Account, Financial Analysis And Statement.

## INTRODUCTION

The first task of financial analysis is that to select the information relevant to the decision under consideration to the total information contained in the financial statement. The second step is to arrange the information in a way to highlight significant relationship. And The final step is interpretation and drawing of inference and conclusions. Financial statement is the process of selection, relation and evaluation.

## NEED OF THE STUDY

By "FINANCIAL PERFORMANCE ANALYSIS OF ICICI Bank" is that we would be able to get a fair picture of the financial position of ICICI Bank. By showing the financial performance to various lenders and creditors it is possible to get credit in easy terms if good financial condition is maintained in the company with assets outweighing the liabilities.

## OBJECTIVES OF THE STUDY

## Primary Objectives:

- To analyze the financial statements of the ICICI Bank to assess its true financial position by the use of ratios.

## Secondary Objectives:

- To find out the Liquidity in ICICI Bank.
- To find out whether ICICI Bank is going well or not in various Financial aspects.

## RESEARCH METHODOLOGY

## TYPE OF DATA USED IN THE STUDY

The required data for the study are basically secondary in nature and the data will be collected from

- The audited reports of the company.
- INTERNET – Broachers of ICICI Bank.
- Information from staff members.

## LIMITATIONS OF THE STUDY

The study has the following limitations:

- Financial data are obtained based on secondary data only.
- The study is strictly restricted to financial position.
- The time period of study is constraint.
- The study of financial performance can be only a means to know about the financial condition of the company and cannot show a through picture of the activities of the company.

## REVIEW OF LITERATURE

## Definition Of Bank

Banking Means "Accepting Deposits for the purpose of lending or Investment of deposits of money from the public, repayable on demand or otherwise and withdraw by cheque, draft or otherwise."

-Banking Companies (Regulation) Act, 1949

## INDUSTRY AND COMPANY PROFILE

## INDIAN BANKING INDUSTRY

The Indian banking market is growing at an astonishing rate, with Assets expected to reach US\$1 trillion by 2010. An expanding economy, middleclass, and technological innovations are all contributing to this growth.

The country's middle class accounts for over 320 million People. In correlation with the growth of the economy, rising income levels, increased standard of living, and affordability of banking products are promising factors for continued expansion.

The Indian banking Industry is in the middle of an IT revolution, focusing on the expansion of retail and rural banking. Players are becoming increasingly customer-centric in their approach, which has resulted in innovative methods of offering new banking products and services.

Type	Private BSE & NSE: ICICI, NYSE: IBN
Industry	Banking Insurance Capital Markets and allied industries
Founded	1955 (as Industrial Credit and Investment Corporation of India)
Headquarters	ICICI Bank Ltd., ICICI Bank Towers, Bandra Kurla Mumbai, India
Key people	K.V. Kamath, Chairman Chanda Kochhar, Managing Director & CEO Sandeep Bakhshi, Deputy Managing Director N.S. Kannan, Executive Director & CFO K. Ramkumar, Executive Director Sonjoy Chatterjee, Executive Director
Products	Loans, Credit Cards, Savings, Investment vehicles, Insurance etc.
Revenue	▲ USD 15.06 billion
Total assets	▲ USD 120.61 billion (at March 31, 2009.)
Website	www.icicibank.com

## DATA ANALYSIS AND INTERPRETATION

## TREND ANALYSIS

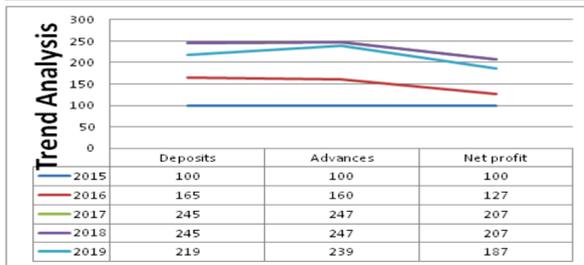
Trend Percentage of ICICI Bank from 2015-2016 to 2017-2018  
(Base year 2007 - 08) Percentage (%) figures

Particulars	2015	2016	2017	2018	2019
Deposits	100	165	231	245	219
Advances	100	160	214	247	239
Net profit	100	127	155	207	187

## INTERPRETATION:

There is a continuous increase in the deposits till the year ending 2018 followed by a downfall in the year ending 2019 due to repayment of deposits in this year.

- Similarly advances also shows as increasing trend till the year ending 2016 followed by a slight downfall in the year ending 2019
- There has been a substantial increase in net profit till the year ending 2016. In four years it has been more than double.
- The overall performance of the bank is satisfactory.



### FINDINGS

- Profit before tax for the year ended March 31, 20129(FY2012) was Rs. 5,117 crore (US\$ 1,009 million), compared to Rs. 5,056 crore (US\$ 997million) and for the year ended March 31, 2016 (FY2009)

### CONCLUSION

On the basis of various techniques applied for the financial analysis of ICICI Bank we can arrive at a conclusion that the financial position and overall performance of the bank is satisfactory. Though the income of the bank has increased over the period but not in the same pace as of expenses. But the bank has succeeded in maintaining a reasonable profitability position.

The bank has succeeded in increasing its share capital also which has increased around 50% in the last 5 years.

### SUGGESTIONS

Although the short term liquidity position is quite satisfactory as per revealed by liquid ratio but the current ratio is below the ideal ratio of 2:1. So the bank should make efforts to increase its current assets to maintain a safety margin and to maintain a better liquidity position.

### REFERENCES

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#### WEBSITES:

- [www.icicibank.com](http://www.icicibank.com)
- [www.moneycontrol.com](http://www.moneycontrol.com)
- [www.money.rediff.com](http://www.money.rediff.com)
- [www.wikipedia.org](http://www.wikipedia.org)