Certificate of Publication



ISSN No: 2250-1991 **Impact Factor: 6.761**

Index Copernicus (IC) Value : 86.18

This is to certify that

Mr./Mrs./Ms./Prof./Dr. **C. VELLAICHAMY**

has contributed a paper as author/ Co-author to

PARIPEX- INDIAN JOURNAL OF RESEARCH

A Peer Reviewed, Referred, Refereed & Indexed International Journal

Title " **ANALYSING CONSUMER DECISION MAKING PROCESS IN LIFE INSURANCE SERVICES** *"*

and has got published in volume **07**, *Issue* **12**, **DECEMBER-2018**

The Editor in Chief & The Editorial Board appreciate the Intellectual Contribution of the author/co-author

Executive Editor *Editor in Chief* *Member, Editorial Board*

Certificate of Publication



ISSN No: 2250-1991 **Impact Factor: 6.761**

Index Copernicus (IC) Value : 86.18

This is to certify that

Mr./Mrs./Ms./Prof./Dr. **C.RAMAN**

has contributed a paper as author/ Co-author to

PARIPEX- INDIAN JOURNAL OF RESEARCH

A Peer Reviewed, Referred, Refereed & Indexed International Journal

*Title "*ANALYSING CONSUMER DECISION MAKING PROCESS IN LIFE INSURANCE SERVICES"

and has got published in volume 07, *Issue* 12, DECEMBER-2018

The Editor in Chief & The Editorial Board appreciate the Intellectual Contribution of the author/co-author

Executive Editor *Editor in Chief* *Member, Editorial Board*