Research Paper Commerce

Education and its Impacts on Rural Women Entrepreneurship

M.MAHENDRAN | Doctoral Research scholar ,A.V.C.College,Mannampandal

Dr. R.RAJAN BABU | Associate professor in Commerce,A.V.C.College ,Mannampandal.

ABSTRACT

According to Swami Vivekananda education refers to great thoughts of impassion words in "Education is manipulation and perpetuation already men" in the words education reforms in the world. Particular women education great change to social; and empowerment of the women growth life. Now a day's women education very rabid rural areas in business activity learner to women entrepreneurs group of business and social awareness of enlightenment to impact of women education. The great rural economic development main parts of tools with women education involved to rural banks, rural cooperative banks, and NGOs financial system understood. Women education effective in various business activities and technical education today huge women entrepreneurs' international level business encouraged to help of women literacy. Modern education system great change to women entrepreneurs' flourished development and continuous perseverance activities and management and administration power utilized to great impact on women education.

KEYWORDS

INTRODUCTION:

In India most of the women living in rural area, while illiterate and person's which is retarding the efforts to expedite rural development. India and a country Female literacy in urban area poorest performance to women education and education gender gap is the greatest among the poorest countries. Recent studies have shown a strong like between education and development particularly in the case of developing countries an education is vital to rural development

Women education more than emphasis to it was Tamil poet Subramanian Bharathi who declared easily in the century that is a crime to keep our women locked inside the hose for "Safe and secure", our father of nation mahatma Gandhi the Great social thinker advocated that any education system which is unable to Generate human resource of the society disqualifies itself to be labeled an education.

Most of education a man and women equal ratio. Tent any of modern worlds. But women education various departments influenced to creating management power and leadership quality provide to education system opportunities. Modern world women education more than emphasized by confidence of life change. Working nativity to equality to men, women entrepreneur association meeting held in New Delhi women more than achievement biggest weapons in education impacting to total change the women life.

Women entrepreneurs real impacting to personality styles give the education level follow,

- Leadership quality for women
- Good decision making power
- Good communication skill to women entrepreneurs
- Mental ability.
- Management & administration power to women entrepre neurs
- Business knowledge.
- Technical skills and training to women entrepreneurs

Concept of women Entrepreneurs

The government of India has given a different and bloater definition to the concept wherein they have gone by majority level of equity participation and employment of women. The definition is "A women entrepreneur is defined as an enterprise owned and controlled by women capital and giving at least 51% of employment generated in the enterprise to women"

Future of women entrepreneurs since 1975 there is awakening world over about women entrepreneurs and in a moderate way steps are being taken to gradually improve the conditions for them some of the prominent events and developments towards this are as follows:-

- The decade 1975-85 was declared by UNIDO (United Nations Industrial Development Organization) as decade for women.
- UNIDO arranged a meeting in Vienna choosing 6th to 10thFebruary 1978 on the topic "Role of women in industrialization in developing countries". In this conference it raised the issues of constraints such a social. Attitudinal and institutional barriers inadequate employment, training and flow of information which have caused women to participate lesser in industrial activities
- UN arranged a global conference an decade for women at Copenhagen (Denmark) on 30thJune, 1980. It passed a resolution aimed at promoting equal opportunities and equal treatment to women in employment and their access to no traditional skills.
- In November 1981 India arranged its first "National conference for women entrepreneurs" at New Delhi.

Women Education in India

In India, most of the women living in rural areas are illiterate and trapped in a vicious cycle of poverty and deprivation .the proportion of women high among the poor and illiterate person which is retarding the efforts to expedite rural development. India as a country poorest performance to women education and education gender gap is the greatest among the poorest countries. Recent studies have shown a strong like between education and development particularly in the case of developing countries as education is vital to rural development .All women empowerment and entrepreneur's development main tools with education aspect of growth in Indian rural areas women's life changing. Education is prime factors for women development and empowerment. Through educating it is possible to improve women's opportunities for participated in the various fields of business tendency involved to modern educated women. But due to illiteracy women are deprived of their rights for women empowerment literacy is a key factors through achieving high women literacy rate it is possible to achieving women empowerment. India highest women education rate to states of Kerala, Goa and Thiripura. Education is prime factor for women's development and empowerment. Through education it is possible to improve wom-

en's opportunities for participation in the various fields of life. Due to illiteracy women are deprived of their rights for women empowerment women literacy is a key factor. Through achieving high female literacy rate it's is possible to achieve women empowerment for improving skills, the bare minimum is literacy. The relationship between educational affairments and awareness of hygiene, improvement in family health, child health, girl's education and general family welfare is well established formal education delays marriage, kindles a desire for a small family. Increase the chances of survival of children and has than a positive effect on fertility reduction it increases a women's warning capacity and the potential for empowerment. It is one of the most important tools of expanding social opportunity (UNDP, 2005). But in India and at the global level, Gender in equalities is the barriers in the women literacy and women empowerment. These deep gender disparities represent not just a violation of the university right to education but also a threat to future human development prospects girls' education is one of the most powerful catalysts for social progress across a wide range of indicators.

State level literacy rate in India

State	Total literacy person	Male	Female	Total %	Male %	Female %
Kerala	28234227	13755888	14478339	93.91%	96.02%	91.98%
Lakshadweep	52914	28249	24665	92.28%	96.11%	88.25%
Mizoram	847592	438949	408643	91.58%	93.72%	89.40%
Goa	1152117	620026	532091	87.40%	92.81%	81.84%
Tripura	2831742	1515973	1315769	87.75%	92.18%	83.15%
Daman & Diu	188974	124911	64063	87.07%	91.48%	79.59%
Andaman & Nicobar	293695	164219	129476	86.27%	90.11%	81.84%
New Delhi	12763352	7210050	5553302	86.27%	90.11%	81.845
Chandigarh	809653	468166	341487	86.43%	90.54%	81.38%
Pondicherry	966600	502575	464025	86.55%	90.54%	81.38%
Himachal Pradesh	5104506	2791542	2312964	83.78%	90.83%	76.60%
Maharashtra	82512225	46294041	362118184	82.91%	89.82%	75.48%
Sikkim	449294	253364	195930	82.20%	87.29%	76.43%
Tamil Nadu	52413116	28314595	24098521	80.33%	86.81%	73.86%
Nagaland	1357579	731796	625783	80.11%	83.29%	76.69%
Manipur	1891196	1026733	864463	79.85%	86.49%	73.01%
Uttarakhand	6997433	3930174	3067259	79.63%	88.33%	70.70%
Gujarat	41948677	23995500	17953177	79.31%	87.23%	70.73%
West Bengal	6214556	34508159	28106397	77.08%	82.67%	71.16%
Dadra & Nagar	228028	144916	83112	77.65%	86.46%	65.93%
Punjab	18988611	10626788	8361823	76.68%	81.48%	71.34%
Haryana	16904324	9991838	6912486	76.64%	85.38%	66.77%
Karnataka	410293323	22808468	18220855	75.60%	82.85%	68.13%
Meghalaya	1817761	934091	883670	75.48%	77.17%	73.78%
Orissa	27112376	15326036	11786340	73.45%	82.40%	64.36%
Assam	19507017	10756937	8750080	73.18%	78.81%	67.27%
Chhattisgarh	15598314	8962121	6636193	71.04%	81.45%	60.59%
Madhya Pradesh	43827193	25848137	17979056	70.63%	80.53%	60.02%
Uttar Pradesh	118423805	70479196	47944609	69.72%	79.24%	59.26%
Jammu & Kashmir	7245053	4370604	4370604	68.74%	78.26%	58.01%
Andhra Pradesh	51438510	28759782	22678728	67.66%	75.56%	59.74%
Rajasthan	38970500	24184752	14785718	67.06%	80.51%	52.66%
Arunachal Pradesh	789943	454532	335411	66.95%	73.69%	59.57%
Bihar	54390254	32711975	21678279	63.82%	73.39%	53.33%
Over all India	778454120	444203762	334250358	74.04%	82.14%	65.46%

Literacy rate in India-2011 census

Women's education an basis impacts for rural development:

Rural development main tools with technical and non-technical education for the women education activities to rural sustainable activities. It seems clear that the expansion of educational opportunities for women at all level can have important impact on breaking the various cycle of poverty by creating a more productive labour force and endowing it with increased knowledge and skills. At the same time, women education can influence the future shape and direction of society in a number of ways finally educating women has been shown to be critical ingredient in breaking the various multi-generational cycle poor child health low education performance, low income higher illiterate and poor child health. It is no exaggeration to say that the key note of India's progress lies in the education of her women it is therefore realized that women have to be provide with the vital education inputs, if they are to become a powerful force in the society and gain a foot hold in the developmental process.

To sum up, giving education to women will reduce their dependency and grow thing level of status. It will also

- Reduce fertility and slow population growth.
- Improve child survival
- Increase the share of family income allocated to food and health cure for children.
- Raise household income, especially in Tamil below the poverty line.
- Group of women (SHG) self-help group creating to individuals developed and group of economic development.
- Education powerful women own business established to new industries started to entrepreneurs activities in rural economic development process.
- Predominant professional skills of rural women entrepreneurs with education impact of personality development for women entrepreneurs educational aspects.

Education impacts on benefits of rural women entrepreneurship:

- Education impacts reflecting to new reforms in rural development.
- Rural empowerment of economic development and social.
- Awareness of women education more and more helped to rural people.
- Education get a women relief to male dominate society freedom of decision making authority.
- Political and business about the knowledge adapted to rural women entrepreneurs.

Rural women empowerment grow thing to life change in education impacts fully change the modern women's various

fields' achievement to rural flow raised in women life.

Conclusion

According to the country Report of the Government of India, "Empowerment means moving from a weak position to execute a power." Education of women in the education of women is the most powerful tool of change of position in society. Education also brings a reduction in inequalities and functions as a means of improving their status within the family. To encourage the education of women at all level and for dilution of gender bias in providing knowledge and education, established schools, colleges and universities even exclusively for women in the state. To bring more girls, especially from marginalized families of BPL, in mainstream education, the government is providing a package of concessions in the form of providing free books ,uniform, boarding and lodging, clothing for the hostilities midday meals ,scholarships, free cycle and so on .