



## A Study on Impact of Job Motivation on Absenteeism of Employees in Corporate Sector with Reference to Bharat Ispat Nigam, Vizag

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### ABSTRACT

*Employees are remaining absent on their duties due to variable reasons. Most of the previous researchers had concluded that absence on duty is a complex variable and that it is influenced by multiple causes, of personal as well as organizational. But in our study we paid much importance to motivation of employees, to make motivate to an employee, job satisfaction is essential. Job satisfaction is linked with motivation and it has been considered as one of the factors influencing an employee's to attend regularly. There are generally two factors intrinsic and extrinsic influencing job satisfactions. Extrinsic factors are influencing more. As extrinsic sources of job satisfaction includes Pay, work, promotion, supervision, co-workers, working conditions, leave, and fairness only. In this study we have obtained the results how that the extrinsic sources of job satisfaction have a direct impact on absenteeism. Thus, in this paper we have paid much importance that employers should pay required attention to extrinsic sources of job satisfaction to motivate and that will help to reduce absenteeism.*

**Keywords : Absenteeism, Motivation, Job satisfaction, intrinsic, and extrinsic**

### Introduction

Absenteeism has long been considered a significant and pervasive problem in industry. Low job motivation represents the primary cause of absenteeism. As a result, theories have been developed and numerous studies conducted to identify the causes of absenteeism. Probably one of the most common theories is the notion that absenteeism is caused by employees avoiding a painful or dissatisfying work situation. By the same token, this hedonistic theory would predict that employees who find their job more challenging, more interesting, or more pleasurable in other ways will be absent less often than employees who find their work less pleasurable. Although it is recognized that absenteeism may be caused by the employee's inability to come to work, motivation to attend work is assumed to be a major factor determining how often an employee is absent. To many in the world of work, absenteeism is one of those stubborn problems for which there is no clear culprit and no easy cures (Rhodes & Steers, 1990, p. 1). One of these factors which have been cited by different researchers is an employee's level of low job motivation in the workplace is dissatisfaction with their job. In conjunction with this, George and Jones (2002, p. 93) maintain that "...many researchers have studied the relationship between absenteeism and job satisfaction in an attempt to discover ways to reduce absenteeism."

### Meaning and definition

Absenteeism is a habitual pattern of absence from a duty or obligation. Traditionally, absenteeism has been viewed as an indicator of poor individual's performance, as well as a breach of an implicitly contract between employee and employer, it was seen as a management problem, and framed in economic or quasi-economic terms. More recent scholarship seeks to understand absenteeism as a indicator of psychological, medical, or social adjustment to work, Johns, Gary (2007) "absenteeism" in George Ritzer (ed.). High absenteeism in the workplace may be indicative of poor morale, but absences can also be caused by workplace hazards or sick building

syndrome. Many employers use statistics such as the Bradford factor that do not distinguish between genuine illness and absence for inappropriate reasons.

### Objective of the study

The main objective of this study is to find out the impact of job motivation on absenteeism of employees on their duty, with reference to extrinsic factors.

### Literature review

According to Luthans (1995), research has generally revealed a consistent inverse relationship between job satisfaction and absenteeism, i.e. when satisfaction is high, absenteeism tends to be low and when satisfaction is low, absenteeism tends to be high. Even though this correlation has been found to be rather moderate, the underlying assumption is that absence is at least in part, the result of dissatisfaction on the job (Anderson, 2004; Hardy, Woods & Wall, 2003). There is a further suggestion that the effects of job satisfaction will be more evident from the frequency of absences rather than from the total number of days absent (Johns, 1996).

However, even though it makes sense that dissatisfied employees are more likely to miss work, absenteeism is a complex variable and is influenced by multiple factors. (Robbins, 1998; Robbins, Odendaal & Roodt, 2003; Spector, 1997). Steers et al. (1996) supported the notion that employees who are dissatisfied with various aspects of their jobs are more likely to be absent.

### Methodology

By adopting random sampling method the data have been collected through questionnaire method from 200 respondents from Bharat Ispat Nigam, Vizag. The help of secondary data of the organization has also been taken for the study. The various statistical tools are used to calculate  $r$ ,  $t$ -cal,  $t$ -tab,  $f$ -tab,  $R^2$  and to find out the significance level i.e. relation with low job motivation and absenteeism.

### Data Analysis and Interpretation

Seven major extrinsic factors of job motivation relative to absenteeism are considered and based on the data obtained from the field survey; each of the sources of job motivation plays a significant impact on absenteeism. This is presented in Table 1.

**Table 1: Summarized Result of the Seven Factors of Motivation/Job Satisfaction**

Motivational factors relative to absenteeism	Pay (%)	Promotion (%)	Work Interest (%)	Supervision (%)	Co-workers (%)	Working condition (%)	Fairness (%)
Strongly disagree	2	4	0	6	10	2	3
Disagree	6	14	2	4	14	6	10
Undecided	10	20	10	12	20	2	15
Agree	24	22	10	20	20	50	22
Strongly agree	58	40	78	58	36	40	50
Mean	4.3	3.8	4.64 5.2	4.4	3.6	4.2	4.1

**Source: Compilation of Primary data**

The above table depicts that 82% (mean 4.3) of the entire respondents opined that pay has a significant impact on motivation/absenteeism. They are of the opinion that, it is the fairness of pay that determines satisfaction rather than the actual level of pay itself. If an employee's compensation is therefore perceived to be equitable when compared to another similar position, satisfaction might be the likely result. That 62% (mean 3.8) of the respondents opined that promotion is a benefitting factor that can motivate workers to serve the company beyond expectations as they become accrued with more responsibilities. They claim that promotion provides employees with opportunities for personal growth, more responsibilities and also increased social status. Not only does it yield job satisfaction, reduce job absenteeism rate, improve workers standard but also improve the company's corporate image.

88% (mean 4.6) of the respondents opined positively that if a job is highly motivating, employees are likely to be satisfied with the job content and deliver higher quality work, which in turn could lead to lower rates of absenteeism.

The result shows that 78% (mean 4.4) of the respondents agree that employee satisfaction is increased if the supervisor is emotionally supportive, allows for participation in decision-making and listens to employees' inputs.

Also, the result shows that 56% (mean 3.6) of the respondents accept to the new classical approach of management that if co-workers are friendly, competent and supportive, job satisfaction can be guaranteed. This is mainly because the work group normally serves as a source of support, comfort, advice and assistance to the individual worker. Hence, if an organization's veteran employees work hard and talk positively about their jobs; new employees will model this behaviour and be both productive and satisfied, this way absenteeism is reduced.

Working conditions refer to such aspects as temperature, lighting, noise and ventilation. 90% (mean 4.2) of the respondents demonstrated that they prefer physical surroundings that are safe, clean, comfortable and with a minimum degree of distractions. With all these in place, job satisfaction is guaranteed and absenteeism placed on a barest minimum threshold.

One factor related to job satisfaction is the extent to which

employees perceive that they are being treated fairly. Employees seek for policies and systems that they perceive to be fair as this will likely result in an increase in job satisfaction. Sequel to this, 72% (mean 4.1) of the respondents agree that fairness is a major key that drives absenteeism away in an organization.

This study further explores a link between job dissatisfaction and absenteeism. Result shows that 30% of the respondents strongly agree that absenteeism mean dissatisfaction while 22% agree to this effect. This indicates that over half of the respondents agree that absenteeism means job dissatisfaction. Job dissatisfaction on the other hand results when the basic extrinsic sources of job satisfaction are missing in a particular organization.

**Table 2: The Perpetual view of Respondents showing link between absenteeism and job dissatisfaction**

Parameters	Percent
Strongly disagree	12.0
Disagree	6.0
Undecided	20.0
Agree	22.0
Strongly agree	40.0
Mean	3.72

**Source: Compilation of Primary data**

The table 2 exhibits the link between absenteeism and low job motivation. The mean is 3.72 which indicate the good degree of significance between two variables.

### Result of Regression Analysis on the Relationship between Absenteeism of Employee and Job Satisfaction/ Motivation

N	df	Correlation Co-efficient	Co-efficient Determine ( $R^2$ )	Sig.level	t-cal	t-tab	f-tab	Remark
200	48	0.784	0.615	0.05	8.750	6.567	4.04	Sig.
Model								
$x, y$								
$0.754 + 0.784x$								

**Source: Computational result of data**

Since t-Cal (8.750) is greater than t-tab (6.567) rejects  $H_0$  and accepts  $H_1$ . Thus, there is a significant relationship between absenteeism and job satisfaction. (When  $t\text{-cal} < t\text{-tab}$ , reject  $H_1$  and accept  $H_0$ , When  $t\text{-cal} > t\text{-tab}$ , accept  $H_1$  and reject  $H_0$ ). The correlation between absenteeism and motivation is 0.784 and Co-efficient determines is 0.615 which is having high positive degree of relationship. It can be concluded that employee's job satisfaction depends upon motivation and the same is associated with absenteeism. Then where there is low job motivation absenteeism is more.

### Conclusion and limitation

High level of absenteeism is caused by low job motivation. Employees are getting different kinds of leave with pay and all types of amenities to take care of their obligation as and when it requires. Apart from this employees are remaining absent from their work is other words known as absenteeism. Job dissatisfaction means low job motivation is the main cause that leads to absenteeism of an employee. There are two factors like intrinsic and extrinsic regulating job motivation of an employee. Extrinsic factors play a pivotal role in this matter because it links with, remuneration, promotional status, leadership quality, working conditions and behavioral approach of working group. In the absence of any one affects the psychological activities of an employee which leads to frustration and de-motivation to their job. Frustration and de-motivation

to job inter alia encourages absenteeism. To find out the relationship between low motivation and absenteeism co-efficient correlation, t-tab, t-cal, f-tab statistical tools are used and the result shows that there is a significant positive relationship between absenteeism and low job motivation. It is the prime responsibility of the employer to pay due attention to motivate

the employee so as to minimize absenteeism. The limitation of this study is that the findings cannot be accepted as cent percent correct as the scope, time and size of sample is very less. With this small size of sample of a single organization the result cannot be considered genuine. Hence further study is very essential in the matter.

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