



## ORIGINAL RESEARCH PAPER

Law

## Social media and its impact on the field of literature.

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## ABSTRACT

Social media has undeniably changed the world and so it has affected the literary world of English literature. It is proceeding towards the digitalization and continuous to grow and flourish. It is crawling towards the field of literature. The purpose of this paper is to bring how social media has affected literary world with the advent of new writing cultures. Here I would also bring out the positive as well as negative attributes to it. The new trends of blogging twitterature and cheaper means of publication and writing language losing its beauty and form and number of other issues to it will also be highlighted.

## Introduction

Social media is becoming a place to make our lives digital .It has had a remarkable impact on our lives, culture, businesses and on the whole wide world at large. The digital age is growing at a faster pace than everyone would have ever imagined and is advancing in every field. Every work has become digital like blogs, business network enterprise ,social networks ,bookmarking, forums, micro blogs, photo sharing, social gaming, video sharing, products and services , product and service reviews etc. The digital age is ever budding and advancing. It is gradually moving to the field of literature. Social media may not be proper literature but it has

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provided innovative and eye catching prospects for expressing, participating, collaborating and creativity. The definition for the proper literature in 2017 is no more evocative and mushy canon of past. Recently social media has become a platform for both recognized and also unrecognized authors and the whole conception of literature which was originally in the form of print now can be found over the entire internet.[1],[3].

Works of literature are usually via social media sites like blogs, tweeting and face booking etc.Nicholas Belardes wrote his first novel via twitter from 2008 to 2010.He composed over 900 tweets to create "Small Places "an imaginative love story of a man's journey .While many criticized his "twitterature" as a attention-grabber while on its completion it was covered up by the top blogs and media sites including Mashable, Reuters and the UK Guardian. Now Nicholas Belardes is on board with his second twitter novel, "So Long" which is a new book through a lovely socially aware social media site ELo.Now future will enlighten if twitterature will actually build its foundation.[6]

Since Belardes's completion of his Twitter novel, others have tried their hand. Time will tell if Twitterature actually establishes itself amongst serious literary greats, but it looks like there is at least the possibility of it happening. The traditional view of literature is transforming and both unpublished people and known authors are making best use of the rise of social media .Through the digital world at fingertips one has to no more go through the tedious and expensive process of publication, instead there are endless websites to express their creativity via online sources like Twitter, Blogs, Personal websites and fan fiction pages. Many efforts have been made towards making literature an integral part of social media, likewise the 1st festival was held in march 2013, Taj literary festival which offered and explored the influence of social media, and technology as a whole upon the perception of literature, and its democratization of the medium and another festival was held in 2014 march which invited users to express, each person can now be an editor, writer and create stories of 140 character installments. [2][6]

There are now a number of collaborative writing sites that enable people to work together, such as "We Are Smarter than Me", a community book writing project or "Watt Pad", a cooperative platform. People experimented and had success although all

experiments with social media and literature weren't that great and successful like JunkDNA, the twitter author who gained many followers and fans. In addition, it allows writers to get immediate feedback straight from the audience as a means to edit their works to cater towards specific tastes and readers. Unlike Alison Norrington, who had to compromise her book as per the social media restriction of word limit.

and ended up with rewriting, editing and changing the initial plan limiting the creative liberty which she wouldn't have had if blogging was not the medium of publishing.[3][7]

Fan fiction is fiction about characters or settings from an original work of fiction, created by fans of that work rather than by its creator. It is a popular form of fan labor, particularly since the advent of the Internet. Fan fiction is rarely custom-made or authorized by the original work's creator or publisher, and is rarely professionally published. Lots of fan fiction sites available like fanfiction.net, Archive of Our Own, and Watt pad fan fiction has given the inexperienced writers a platform to publish their work based on the stories they have read or loved. But fan fiction may lead to plagiarism and copyright acts as the work published can be claimed by others as their own work. Even the original creators put the disclaimer regarding the basis of their story.[3],[4]

A lot of work has been done and there are oodles of websites available which offer to write and express. Stephanie Meyer, the author of Twilight series had her midnight sun leaked a few years ago and there are risks and consequences to social media. Another inexpensive technology such as micro blogging platform facilitates people to publish snippets and get instantaneous feedback.[5]

## Conclusion

Social media has its own merits and demerits as discussed in the paper above. So I would like to conclude with highlighting a few points like social media is not just about reaching more people, it has vast benefits for its writers and allows a platform to communicate and express and makes publishing cheaper. Every other person can express and write and bring his views without going through the long process of publishing and in this busy world people want immediate reading and entertainment with no length and depth, but as I said it has its demerits as well like leaking, copyright issues and also brevity of messages and use of minimalist words hampering the meaning and the beauty of language and work. Abbreviated words like LOL, Rolf, tht, dis etc has also a huge hindrance towards literature. As a literature student I would never wish for apocalypse of libraries and the language losing its exquisiteness, its depth and people ending up reading the great works and writing limiting to short stories of limited characters, losing its meaning and form.

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