



The significance of communication skills for engineering graduates

T S DHILEEP

Assistant professor, Dept of English, Siddhartha institute of science & Technology, Puttur.

ABSTRACT

In this present scenario, the importance of English as a tool for global communication and the consequent emphasis on training students to acquire language skills, the syllabus of English has been designed to develop linguistic and communicative competencies of Engineering students. In English language classes, English teacher should be focused on the skills development in the areas of vocabulary, grammar and other elements that are related to communication skills. In this, the teachers should use suitable text book for thorough study.

KEYWORDS

Global communication, English, Communicative competencies, Linguistic etc.

Introduction:

English has become the principal language for communication. Mastering English is more important not only for their academic life but also for their prospective career. Today's engineer has to communicate with more number of his / her counterparts across the world and has to travel to many continents and work away from their home country. But their language proficiency is not enough for them to communicate effectively. Universities/ colleges suffer due to lack of communicative. As an engineering student's success in the campus drive is mainly based on their communication skills, it is high time to improve technical communication skills among the students.

The English language courses taught at the engineering level in India have been knowledge based but recently, universities and colleges have introduced skill based courses with target on communication skills. But steps taken in this direction are not adequate. As a result of this, the graduates produced by the universities (or) colleges suffer largely due to lack of communication skills to study in the world-class institutions or work in global atmosphere. The industry has moved forward rapidly and technology also has changed but the educational institutions and the curriculum have not changed that much of rapidly.

'Those educational institutions which impart employability skills in their students are successful in getting most of their students placed in multinational companies

In order to fill the gap identified and mentioned above the investigator attempts to analyze the attitude of English lecturers of engineering colleges towards communication skills with language lab in engineering syllabus. Engineering is a multidisciplinary profession. A project may involve teamwork with business experts so as to run the team smoothly and actively. The ability to collaborate and communicate effectively with a diverse team, as well as express complex concepts to a non-technical audience, is a kind of asset. The ability to convey information to another effectively. As a business magnet with good verbal, non verbal and written communication skills help facilitate the sharing of information between people within a company for its commercial benefit.

Business communication differs greatly from regular communication. It refers to communication that takes place in a work environment, and is meant to achieve the goal. Communication skills include communicating with vendors, partners, prospective clients etc. There are many career techniques that are based almost entirely on business communication skills such as marketing, customer care, corporate communications, public relations, brand management, advertising and event management.

It comes to a company targeting a large audience, videos, power point presentations (PPT), blogs, apps, social media and television come to the rescue with all these platforms available at the tap of the finger. Communication skills are essential for the successful future career of a student. Besides reading and writing presentations, speeches in the form of activities are a part of school curriculum. This makes expressive skills and managerial skills also important for a student. It is also important to develop communication skills in relationships.

Expressive skills are used to express our feelings and thoughts to the listeners. To enhance expressive skills, students should learn how to communicate effectively and get the full attention of the listeners. Listening skills are very important skill that should be taught to a student. Listening skills should not only be limited to the classroom but also in a day to day conversation. Students should be taught as how to give a clear attention to a person in their conversation. It is important to learn how to develop communication skills in a student. The first activity is to develop communication skill in students through group activities. Teachers should limit group activities not only in the classroom but also ask students to complete assignments in equally divided the groups in addition, the teacher should continuously change the groups. This is so that there is more interaction among the students. The other activity is to develop communication skills for students. This is to put in the habit of active listening. In this connection, the teacher should continuously read out something from newspapers magazines and other sources in order to ask questions from that.

Communication is a mainly important skill. Communication skills are not only needed in day today life, but also required in the professional life and in business. Depending on the nature of your work, you need to work in a team or communicate with customers. You often find the certain situations which are task able to handling, this is where having finest communication skills become handy. These are kind of skills some are just born with it, one of the great examples is Steve Jobs' communication and conciliation style, he is regarding as someone who had the best presentation and business negotiation skills. It is essential for a good communicator to be a good listener. No one wants to be a good listener while everybody has tremendously interested in a good communicator. Every person with great communication skills is in favor of listening.

Every good communicator concentrated on the importance of listening. With this primary lesson, let's learn more to improve our communication skills. Let's get all the basics dealt first which provide a skills for having best in communication, you can use these skills when communicate people in individual life, at workplace and dealing with customers and others in business. The one thing every great communicator does is commence with scrape. Nobody was born great. You have to start from

somewhere. It is best to start with fundamentals. Understand what communication is and how you can successfully say what you intend to.

Effective tips for enhancing communication skills

1. Well Practice
2. Coordinate body and words
3. Maintain eye contact
4. Speak slowly
5. Engage the listener
6. Be a listener yourself
7. Tell stories

Common Barriers to Effective Communication

1. Physical Barriers
2. Attitudes
3. Language
4. Physiological Barriers
5. Problems with Structure Design
6. Cultural Noise
7. Lack of Common Experience
8. Ambiguity and Abstractions Overuse
9. Information Overload
10. Assumptions and Jumping to Conclusions
11. Semantic Barriers

Conclusion: Ultimately, communication skills take pivotal role in one's profession. Today's job market highly depends on communication skills. The person who possesses effective communication skill can survive easily in this cut throat competitive world

References:

1. Adair, John. *Effective Communication*. London: Pan Macmillan Ltd., 2003.
2. Hasson, Gill. *Brilliant Communication Skills*. Great Britain: Pearson Education, 2012.
3. <http://www.indiabix.com/group>
4. <http://networketiquette.net/>
5. Rutherford, Andrea J. *Basic Communication Skills for Technology: Second Edition*. Delhi: Pearson Education, 2007.