

# **ORIGINAL RESEARCH PAPER**

A STUDY ON THE IMPLEMENTATION OF PERFORMANCE MANAGEMENT SYSTEM AND ITS EFFECT ON SERVICE DELIVERY: CASE OF SOME SELECTED PRIVATE SECTOR ORGANIZATIONS IN MAHARASHTRA

## Management

**KEY WORDS:** Performance management system, private sector, service delivery

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Performance management system is the most reliable method of measuring performance since it focuses on results and is also concerned with improved employee performance and organizational results. The study tried to address the basic questions of practice of performance management system, challenges of implementation of performance management system and the effect of performance management system on service delivery. Mixed type of research design was employed. The total number of sample population was 734 and for this study simple random sampling techniques was used by taking 125 employees to fill the questionnaires. The quantitative data was analyzed through descriptive statistics and Mann-Whitney test. Even though, the implementation of performance management system in the region was bringing improvement the study results revealed that, lack of proper implementation of strategic plan, problem of measuring performance and lack of leaders commitment to implement performance management were the main challenges facing implementation of performance management system. The study is concluded that there was weak linkage between performance evaluation result and reward system in public organizations. As a result of this, performance management system in the organizations had low effect to increase the performance of employees in the organizations.

#### Introduction

The concept of performance management was popularized in the mid-1980s (Armstrong and Baron, 2002). Armstrong (2009) describes performance management as "a systematic process for improving organizational performance by developing the performance of individuals and teams. Performance management is an important HRM process that provides the basis for improving and developing performance and is part of the reward system in its most general sense." Performance Management is the accomplishment or outputs/outcomes of a task undertaken but also states that performance is about doing the work effectively so as to achieve the desired goals (Oxford Advanced Learner Dictionary, 2006). Performance management is a process of improving the performance of an organization by helping individuals and team to develop their capacity to reach the intended destination (Armstrong, 2006).

The above definitions show that performance management has the following characteristics; strategic (concerned with the broader issues facing the business), systematic and holistic. Performance management is a goal-oriented process directed toward ensuring that organizational processes are in place to maximize the productivity of employees, teams, and ultimately, the organization. It is a major tool in accomplishing organizational strategy in that it involves measuring and improving the value of the workforce.

Performance Management System depends on the performance of an employee in terms of skill, knowledge and attitude. The more people are developed and able to work toward the strategy, the more they can improve the performance of the organization. There is a policy and guideline which clearly shows the steps, benefits and implementation process of performance management system. The researcher was identified Performance management system as independent variable and service delivery /organizational performance/ as dependent variable. These two variables have their own key indicators. There are major components of performance management system such as Planning, Monitoring, and Developing; evaluating/ratting and rewarding are sub variables that included in independent variable. Qualities of service, time of service delivery are included in dependent variable.

# Statement of the Problem

This study will address the implementation of performance management system and its effect on service deliverysome selected private sector organizations in Maharashtra. The problem of performance management system is a serious issue which highly affects the performance of Public Service sectors in the region. Organizational performance is depends on performance management system. In performance management system there are many factors that affect organizational performance such as planning, monitoring, developing, and evaluating rating and rewarding. The more employees participate in planning, implementing and development and able to work toward the strategy, the more they perform better and they motivated to increase the performance of the organization. The reason for the existence of performance management system in an organization is to improve service delivery, and increase customer satisfaction by improving organizational result. Beside to this, performance management system will provide information about where employees are in performing day to day activities for the achievement of organizational goal, it gives developmental feedback on the strength and weakness of employees so as to keep the strengths and work on the weakness of employees and organization.

#### **Research Hypothesis**

In order to accomplish the research objectives and research questions the researcher was set the following tentative assumption

# **Hypothesis 1**

- Null hypothesis (HO): there is no statistically significance difference in the mean of the practice of performance management system between the two different performing groups.
- Alternative hypothesis (H1): there is statistically significance difference in the mean of the practice of performance management system between the two different performing groups.

# **Hypothesis 2**

- Null hypothesis (HO): there is no statistically significance difference in the mean of the challenges of implementation of performance management system between the two different performing groups.
- Alternative hypothesis (H1): there is statistically significance difference in the mean of the challenges of the implementation of performance management system between the two different performing groups.

#### Hypothesis 3

 vNull hypothesis (HO): there is no statistically significance difference in the mean of the effect of the implementation of performance management system on service delivery between the two different performing groups.

 Alternative hypothesis (H1): there is statistically significance difference in the mean of the effect of the implementation of performance management system on service delivery between the two different performing groups.

#### Objectives

- 1. To assess the practice of performance management system in selected some private sector organizations in Maharashtra
- 2. Identify the challenges of performance management system implementation in some selected private sector organizations in Maharashtra
- To Identify the effect of performance management system on organizational performance /service delivery in some selected private sector organizations in Maharashtra

#### **Review of Related Literature**

History of Performance Management is apparent in history since third century China during which Wei Dynasty was in power. The precise of performance appraisals was started when the emperors of the Wei Dynasty (221-265AD) rated the performance of the official family members (Eichel and Bender, 1984). According to McMahon (2009) during the sixteenth century, Ignatius Loyola utilized a 'system for formally rating members of the Jesuit religious order ' Prior to World War I, McMahon further discusses how performance appraisal first became manifest through the scientific school of management which was governed by Frederick Taylor. Following in the footsteps of Taylor and his utilization of performance appraisal, American pioneer WD Scott rated workers abilities in industry previous to World War I and influenced by Taylor, Scott operated the "'man to man7 comparison scale" (Armstrong and Baron, 1998). In time, more complex approaches emerged, mainly driven by the military, public administration and industrial companies. They all needed a system of monitoring the performance of numerous individuals to ensure a streamlined progression in the organizational hierarchy. The main drivers in the evolution of individual performance management were industrial psychologists, human resources managers, organizational development and organizational behavior consultants. In the 1990s individual performance management was reshaped by two key trends. The first was the increase in popularity of selfassessment of performance, sometimes followed by feedback sessions with line managers. The increase in performance selfassessment was natural as economies were dominated by knowledge workers, more independent in regards to decision making and management of work processes (Drucker, 1999). The second key trend in recent years was the integration between strategic performance management and individual performance management facilitated by the introduction of tools such as the BSC. Organizational goals became reflected in individual goals and individual measures became aligned with organizational performance measure, in an effort to increase the accountability of all employees to the execution of the organizational strategy. Therefore the concept of performance management system refers managing employee performance towards the achievement of organizational goal.

n 2= 125\*443/734=75

#### **Primary Data Analysis**

Since the research approach for this study was mixed approach both methods of data analysis were employed. After finishing the field work of data collection the researcher was conducted manual editing, coding, data entering for the purpose of data processing. Then the quantitative data was analyzed based on descriptive statistics by using statistical package for social scientists (SPSS) version 20 by means of frequency, percentages. In addition to this the researcher is employed Mann-Whitney test by using median, mean and p- value since it is used to compare the data collected in independent group design. The quantitatively analyzed data was displayed and was presented through tables and figures. Data gathered through face to face interview from managers and open ended questionnaires from employee were analyzed qualitatively. Respondent's responses was supported and validated by performance report of the Bureaus.

#### Data Presentation, Analysis, Discussion and Interpretation

This chapter deals with data presentation, analysis, discussion and interpretation about the implementation of performance management system in some selected some selected private sector organizations in Maharashtra. The response of the respondents was collected through questionnaire from employees and managers who were worked in the organizations. The data collected through closed- ended questionnaire from employee and management members was presented in the table, analyzed interpreted.

## Response Rate

Questionnaires for this study were prepared and distributed for 125 employees who work within three higher performing and three medium performing selected sample organizations in some selected private sector organizations in Maharashtra. Based on the sample populations, questionnaires were distributed for 75 and 50 employees that found in higher performing and medium performing organization respectively. Out of the distributing questionnaires for employees 75 (100%) and 47 (94%) of them filled and returned the questionnaires within selected higher and medium performing public organization respectively. Therefore, out of 125 respondents 122 employees filled and returned the questionnaires. This indicates that the response rate was 97.6 percent.

#### Performance management System planning and execution

Planning of Performance management system is one of the implementation of performance management system.

Table 2.Response related to Awareness of Performance Management System

No	Item	Response of the respond	ents based on t	heir performanc	No				
		Medium level	Higher leve						
		yes	No	yes	No				
		no	%	no	%	no	%	no	%
1	Are you clearly aware of the purpose of Performance Management System which is implemented by your organization?	39	83	8	17	64	85.3	11	14.7
2	Do you think Performance Management System is clearly defined in the organization	32	68	15	32	64	85.4	10	13.3
3	Based on your performance, do you have received salary increment or promotion?	13	28	33	70	20	26.7	54	72

## Mann-Whitney test based on two groups or using the above three questionSource researcher field survey (2017)

No	Questions	Ranks		
		Category of sample organizations	N	P- value
1	Are you aware of the purpose of performance management system which is implemented in your organization	high performing organizations	75	.517
		medium performing organizations	47	7
		Total	122	
2	Do you think performance management system is clearly defined in the organization	high performing organizations	75	.029
		medium performing organizations	47	7
		Total	122	1
3	Based on your performance, do you have received salary increment or promotion?	high performing organizations	73	.883
		medium performing organizations	47	
		Total	120	1

#### Source researcher field survey (2017)

# 1. Awareness and reward of performance management system

As can be seen from the above table 2 the respondents were asked to give their opinion if their organizations clearly defined the purpose of performance management system before implementing it. The majority of the respondents of the two groups 39 (83%) of medium performing sample organizations and 64 (85.4%) from high performing organizations were replied that the purpose of performance management system was clearly defined. The remaining 7 respondents out of 47 medium level performing sample organizations respondents and 11 respondents out of 75 respondents of high performing sample organizations were replied that the purpose of performance management of their organizations is not clearly

defined. Regarding respondents opinion about awareness of performance management system of their organizations employees in question number two of table 4.2 32 (68%) of the medium performing organizations responded that there was an awareness of performance management system in their organizations and 15 (32%) of the respondents were responded that there was no awareness of an employee about the performance management system in their organizations. On the other hand 64 (85.4%) of the respondents of high performing organizations were agree that there was employee understanding about performance management system in their organization and 10 (13.3%) of the respondents were responded that there was no understanding of employees about performance management system in their organizations. The remaining 1 (3.3%) was not responded on this issue.

Table3 . Response related to Strategic planning of Performance Management SystemSource: researcher field survey Source: researcher field survey (2017)

No	Category of sample organizations	N	Median	Mean Rank	P-Value	е
4	I am involved in strategic planning to implement strategic Performance	high performing organizations	75	4.00	59.36	.002
	management system	medium performing organizations	47	4.00	71.71	
		Total	122			
)	Effective Strategic Performance Management lead to efficiency and	high performing organizations	75	4.00	56.67	.026
	effectiveness	medium performing organizations	47	4.00	69.20	
		Total	122			
5	Effective Strategic Performance planning is essentially help to provide customer	high performing organizations	75	4.00	58.73	.211
	satisfaction	medium performing organizations	47	4.00	65.93	
		Total	122			.691
	While setting a goal my supervisor clearly tell me the expectation he/she has from my	high performing organizations	75	4.00	61.90	.691
	performance	medium performing organizations	46	4.00	59.53	
		Total	121			
	My supervisor and I reached to an agreement about my development plan to	high performing organizations	75	4.00	63.93	.072
	enhance my performance	medium performing organizations	47	4.00	57.62	
		Total	122			
1	The goals set for me supports to achieve the strategic objective of the business	high performing organizations	75	3.00	57.39	.441
	process/work unit as well as the Bureau	medium performing organizations	47	4.00	68.05	
		Total	122			

According to Kaplan & Norton (1996), effective strategic learning process requires a shared strategic framework that communicates the strategy and allows all participants to see how their individual activities contribute to achieving the overall strategy. The BSC provides a representation of the organizations' shared vision and mission and need to be communicated for implementation. Effective implementation is obviously a critical aspect of any management system. To maintain quality and to achieve the desired objectives, it is necessary to monitor and control the progress of performance management system implementation.

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# Strategic planning and implementation Table 4Implementation of performance managements Source: researcher field survey (2017)

## Source: researcher field survey (2017)

No	Ranks	KS							
	Item	Category of sample organizations	N	Median	Mean Rank	P-Value			
10	My organization provides me sufficient	high performing organizations	75	3	61.16	.884			
	resources to execute my job properly	medium performing organizations	47	3	62.04	1			
		Total	122			1			
11	I have received feedback regularly about	high performing organizations	75	3	64.51				
	my performance from supervisor	medium performing organizations	47	3	56.70	197			
		Total	122						
12	I always get support from my supervisor	high performing organizations	75	4	66.31				
	while I face challenges in performing my day to day activities	medium performing organizations	47	3	53.83	039			
	day to day delivities	Total	122						
13	There is a system in place to address and	high performing organizations	75	4	63.95	:			
	resolve poor performance	medium performing organizations	47	4	57.60	288			
		Total	122			]			
14	The performance appraisal includes	high performing organizations	75	4	66.75				
	performance indicator other than that based on the judgment of managers	medium performing organizations	47	3	50.80	800			
	based on the jaugment of managers	Total	122			1			
15	The performance review process is	high performing organizations	75	4	66.63	.028			
	consistent across the organization	medium performing organizations	47	3	53.32	1			
		Total	122			1			

# Table 4.5Implementation of performance managemenSource: researcher field survey (2017)

# Source: researcher field survey (2017)

No	Ranks					
	Item	Category of sample organizations	N	Median	Mean Rank	P-Value
16	Managers give feedback on performance more than 4 times a year	high performing organizations	75	3.00	64.83	.145
		medium performing organizations	47	3.00	56.18	
		Total	122			
17	Your organization train staff based on performance gap identified	high performing organizations	75	3.00	63.76	.331
		medium performing organizations	47	3.00	57.89	
		Total	122			
18	Measures are linked to strategic plan of the organization	high performing organizations	75	4.00	68.44	.003
		medium performing organizations	47	3.00	50.43	
		Total	122			
19	Performance Management System is important for the success of organization	high performing organizations	75	4.00	60.59	.679
		medium performing organizations	47	4.00	62.96	
		Total	122			

# Table 6. Performance management and service delivery Source: researcher field survey (2017)

No	Ranks								
	Item	Category of sample organizations	N	Median	Mean Rank	P-Value			
20	Cost of service delivery is minimized	high performing organizations	75	4	65.34	.038			
		medium performing organizations	47	4	55.37	1			
		Total	122			1			
21	Decrease of customer compliance	high performing organizations	75	4	60.13	.446			
		medium performing organizations	47	4	63.69	]			
		Total	122						
22	Decrease Cycle time from request to service delivery	high performing organizations	75	4	61.40	.955			
		medium performing organizations	47	4	61.66				
		Total	122						

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23 Increase employee performance	high performing organizations	75	4	64.33	.178	
		medium performing organizations	47	4	56.98	
		Total	122			
24	Increase organization performance	high performing organizations	75	4	61.19	.884
		medium performing organizations	47	4	61.99	
		Total	122			
25	The service delivered by this organization was improved	high performing organizations	75	4	60.81	.745
		medium performing organizations	47	4	62.61	
		Total	122			

# 25. The service delivered by this organization was improved

Item 25 in table 4.6 above majority of the respondents were agreed that service deliver in their organizations was improved. The researcher used to the Mann-Whitney test to know there is significance difference in the response rating between the two

independent samples. As a result, there is no statistically significance difference within higher performing sample organizations and medium performing sample organizations since the P- value 0.745 is greater than 0.05. Hence, the null hypothesis is not rejected at 5% level of significance.

# 4.7. Challenges of Performance management Table 4.7 Challenges of performance management systemSource: researcher field survey (2017) Source: researcher field survey (2017)

No	Ranks					
	Item	Category of sample organizations	N	Median	Mean Rank	P-Value
26	Planning of performance Management is	high performing organizations	75	4	61.92	.844
	difficult	medium performing organizations	47	4	60.83	1
		Total	122			1
27	Measuring satisfaction of customer is difficult	high performing organizations	75	4	63.37	.338
		medium performing organizations	47	4	58.52	1
		Total	122			1
28	Lack of leaders commitment implement	high performing organizations	75	4	64.92	.104
	Performance management	medium performing organizations	47	4	56.04	
		Total	122			]
29	Performance management system in this	high performing organizations	75	4	61.51	.997
	organization consume much time	medium performing organizations	47	4	61.49	
		Total	122			
30	Lack of reward based on the performance	high performing organizations	75	4	62.09	.777
		medium performing organizations	47	4	60.55	1
		Total	122			1

The objective of this study was to assess the implementation of performance management system and its challenges in selected public organizations in Oromia National Regional state. Performance management is a systematic process which a manager can use to get the team members to achieve the team's objectives and targets, improve overall team effectiveness, develop performance capabilities, review and assess team and individual and organizational performance, and reward and motivate. There are different challenges to achieve organizational mission, vision and objectives. For the purpose of this study practice of performance management system which includes planning, implementing, monitoring and evaluation, challenges and the effects of performance management system on service delivery were discussed. Based on the summary of the findings the overall conclusions of the study have been presented as follows.

- Even though, there was high employee involvement in strategic planning in all organizations there was a problem of implementation of performance management system in all organizations, problem in the improvement of service deliver in many organizations.
- Even though, there was the system to improve poor performance is stated in performance and award system, there were no sufficient resource to implement the performance plan and there was no accountability whether the plan was implemented or not.
- Although there was an improvement of service delivery in these sample organizations still there was customer dissatisfaction of customers in public sectors in the region because of many problems which still need improvement. These problems were: Lack of employee empowerment, lack of readiness of employee to serve the citizens and lack of

- training the problems of service delivery in all organizations.
- Efficiency and effectiveness of public service delivery are increasingly seen as key metrics of public sector performance. Since performance management system was implemented, cost of service delivery in the organization was minimized. And the efficiency and effectiveness of public service organization was increased.
- From the finding s of the study it is possible to conclude that Even though customer compliance was minimized from time to time, there is problem of empowerment of employee, lack of reward for best performance were the problem of service delivery in organizations and this leads to customer dissatisfaction.
- Although, performance management system was implemented in these organizations, there are many problems which still need improvement. They are; skill and capacity problem, reward problem, training problem, lack of identifying good and weak performance and there is lack of implementation performance management system were the problems of service delivery in these organizations.
- Although, it was observed that the current performance management system was helping to improve service delivery in the civil service, performance management is a comprehensive approach for planning and sustaining improvements in the performance of employees and teams and organizations. The finding from the study and interview and by from the secondary data obtained that leaders were not committed to implement performance management system in their organizations. There was lack of accountability, lack of reward system for employee as well as leaders and Measuring customer satisfaction was difficult due to shortage of budget, skilled man power in public sectors.

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Concerning the practice of performance assessment in high performing and medium performing sample organizations, Problem of preparing individual and organizational scorecard, lack of monitoring and evaluation, Lack of revising the strategy, Lack of measuring the right thing, Lack of performance impact measurement, inability of employees to assess their own performance, Lack of performance impact measurement were identified as a major gap.

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