



ORIGINAL RESEARCH PAPER

Arts

IMPACT OF DESIGN'S ELEMENTS ON HUMAN FIGURES

KEY WORDS: Art elements. Line, Form/Shape, Texture and Colour.

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ABSTRACT

The designing of cloth is a careful and knowledgeable arrangement of art elements to produce an expressive idea. Clothing is well designed when the individual parts are complementary and harmonious with the individual by carefully studying and applying the communicate an important idia. Designing in garments create illusion moods or feeling which are conveyed to the wearer and to the observer .Design is defined as any arrangements of lines,shapes,texture and colours.

INTRODUCTION

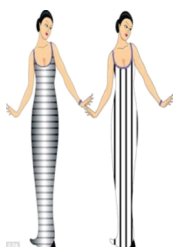
Design may be defined as the arrangement of lines, form, colours and textures. This definition can be applied to any kind of design .There are two general divisions of designs- structural design and applied design. Structural design is created by the construction detail form as the design is assembled. Applied design also called decorative design, is created after the form is complete and the result of surface enrichment. Fashion is a style accepted by a large group of people at a particular period. This has been said that no animal attempts to alter its shape; man does'. AS Ruskin defines fashion as making beautiful things and useful things beautiful. Man has never been satisfied with himself and wishes to improve his appearance. The whole subject of the artificial means whereby the human frame can be altered belongs to anthropology rather than to fashion, yet this passion for improvement lies behind all the whims of fashion throughout centuries.

Today, we dress first and add jewelry later but, historically speaking, accessories came first and clothing developed from ornament, not vice-versa. Body decoration was among man's earliest aesthetic activities and represents one of his first attempts to assert his superiority over the animal world around him. Fashion is by far the oldest of the art and man was interested in adorning his body long before the considered sheltering it from the elements.

The arrangement of the elements of design into completed composition is the work of artist. It orders to create a "pleasing" design. Thoughtful arrangement of materials is made to produce certain desired effects. Each design is a statement of the individual artist. Each design exhibits techniques of handling the fundamental elements: Line, Form, Colour & texture.

I.I. Impact of Line on costume design "Line in a Costume provides a path of vision along which the eye travels."

Lines in clothing can make one appear taller, shorter, heavier and thinner. There are two kind of lines- structural and decorative lines. Structural lines are essential for holding the garment together such as seams and construction points. Decorative lines result from purely decorative trim without functional purpose.



Body can look slim by using line as an optical illusion

II. Impact of Form on Costume Design "Form is the structure of an object"

Form is creating by the use of two or more lines i.e. square, triangle, rectangle, pentagon, hexagon, and circle etc. Form is implicit in the well-designed garment not only in the shapes of clothes but in the nature of the design itself.



Illusion created by using form/shape



III. Impact of Colour on costume Design

“Colour is an important to enhance the beauty of an outfit”

Colour is the design factor to which many people react first and most strongly. It is essential to see our response as well as the response to the colour, we are using. In order to use colour most effectively, one must have a keen awareness of all hues of colour.

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Artistically used of different hues can make ones figure most impressive(slim/Fit)



A good colour scheme:

- Please the wearer
- It's suitable & becoming to all wearer.
- Creates a pleasant overall effect with the figure and skin
- It's appropriate to the occasion and the place.

IV. Impact of Texture on costume Design

“The surface of an object is known as texture.”

Texture gives character and beauty of address. Texture of fabrics can influence the size of a person: Often a person can select the right style and line for figure flattery. But by selecting the wrong fabric reflects or absorbs light, is rough or smooth, stiff or clinging account to some degree for its effects on the appearance.

V. CONCLUSION

A good fashion design naturally consists of the same elements. It is necessary to define the needs according to the personality of the wearer. It is equally important to consider conditions in which a garment will be worn. On the whole, contemporary clothing displays rather than conceals the human figure. It is expressed the natural grace of the body and it is hygienically sound so.

To wear clothes it is not essential to have perfect model figure not it should necessarily be slim or tall. Within limits, a person of any height or weight can be well dressed. A heavy person may sometimes look better than the slim one. The reason is just the understanding of elements of dress designing i.e. line, form, shape, and texture.

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